



Strategic Management Series

The NAMIC Strategic Management Series is a premier program designed specifically for leaders in the media, entertainment, and technology sectors. This series equips participants with practical tools to navigate and assess the industry's evolving business landscape, formulate growth strategies, and craft impactful business plans. Leveraging exclusive insights from NAMIC and UVA Darden, the program harnesses the power of diverse thought and inclusion, equipping leaders with the perspectives and strategies needed to drive innovation and inclusive decision-making in today's evolving business landscape.

Ideal candidates include:

- Professionals working closely with top organizational leadership and their teams to shape strategy, align key objectives, and drive transformative impact.
- Leaders in strategy, product development, innovation, or marketing seeking to enhance their strategic thinking and spark innovative solutions.
- Individuals responsible for assessing industry trends and spearheading growth initiatives within their organizations.
- A minimum of 7 years of professional experience in developing and executing business strategies.
- Current or previous experience at the director, senior director, or vice president level (or equivalent roles demonstrating significant strategic responsibility).

Learn more and register at

<https://namic.com/professional-development/strategic-management-series/>

