



Executive Leadership Development Program (ELDP)

NAMIC's award-winning Executive Leadership Development Program (ELDP), offered in partnership with the University of Virginia Darden School of Business, is a globally recognized program designed specifically for executives in the media, entertainment, and technology industries. With a strong focus on leadership excellence, ELDP has been honored for its impact in advancing executive development and fostering innovative leadership strategies.

This immersive, in-person program zeroes in on four foundational pillars of business acumen:

- Strategic thinking and enterprise perspective in a global context,
- Financial and business acumen,
- Customer orientation and innovation, and
- Leading strategic change and fostering a high-performing, high-engagement business culture.

The ideal candidate for NAMIC's Executive Leadership Development Program (ELDP) fits the following profile:

- Executive with a minimum of five years at the director level and above
- A superior performer
- On track for promotion or identified in the company's formal/informal succession plan
- Aspiring to a senior-level executive position within the industry
- Endorsed by senior management for participation in the ELDP

Unlock your potential and elevate your career trajectory with ELDP.

Learn more and register at <https://namic.com/professional-development/eldp/>

