



Executive Leadership Development Program (ELDP)

NAMIC's award-winning ELDP is offered in partnership with the University of Virginia-Darden School of Business. ELDP is a globally renowned program uniquely tailored for media, entertainment, and technology executives. ELDP is unique in its focus on people of color and its research-anchored exploration of the intersection of business-critical leadership competencies with cultural identity.

This immersive, in-person program zeroes in on four foundational pillars of business acumen:

- Strategic thinking and enterprise perspective in a global context,
- Financial and business acumen,
- Customer orientation and innovation, and
- Leading strategic change and fostering a high-performing, high-engagement business culture.

Who should attend:

- Seasoned executives of color with a minimum of five years' experience at the director level or higher.
- High achievers demonstrating exceptional performance.
- Professionals earmarked for advancement or identified in the organization's formal or informal succession plan.
- Aspiring executives aiming for senior leadership roles within the industry.
- Individuals recommended by senior management for participation.

Unlock your potential and elevate your career trajectory with ELDP.

Learn more and register at <https://namic.com/professional-development/eldp/>

