

NAMIC'S EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM
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BIOGRAPHICAL INFORMATION



Martin Armstrong *Martin*
Vice President of Payroll Shared Services
Time Warner Cable
7800 Crescent Executive Drive
Charlotte NC 28217

Dr. Armstrong has 30 years of accounting experience and has held positions as a Senior Accountant, Internal Auditor, Tax Manager, Payroll Manager, Director, and Vice President. He also has extensive training in management, benchmarking, process improvement, change management, best practices, strategic tax planning, and mergers & acquisitions.

Dr. Martin Armstrong is the Vice President of Payroll Shared Services for Time Warner Cable where he is responsible for Payroll Processing, Time & Attendance, Payroll Technology, Quality Control, Garnishments, and Employment Taxes. Time Warner Cable serves more than 14 million customers in 43 states and pays more than 52,000 employees.

Entrepreneurial: Dr. Martin Armstrong is the principal for Dr. Martin Armstrong Consulting, a tax preparation and management consulting firm.

Academic: University of Phoenix - Lead Faculty, Area Chair (Accounting & Finance)

Education: Dr. Armstrong holds an undergraduate degree in Business Administration from the University of Phoenix, a MBA degree from the University of Maryland University College (UMUC), and a Doctor of Business Administration (DBA) degree from Argosy University. His dissertation concentrated on employee readiness for organizational change. He is also a graduate of the Navy Supply Corps School and Leadership Charlotte, Class of XXXII.

Community/Volunteer Service: Dr. Armstrong served 24 years in the U.S. Navy and retired in 2008 as a Navy Supply Corps officer where he was awarded five Navy Achievement awards. He is also a former Vice President of the American Payroll Association (APA) and a current member of the APA's National Speakers Bureau. Additional appointments include the APA's Board of Directors, the APA's Board of Contributing Writers, the HR Advisory Committee for the YMCA of Greater Charlotte, the Advisory Board for Bloomberg's Bureau of National Affairs (BNA) Payroll Administration Guide and a contributing writer for the Bloomberg BNA Payroll Administration Guide's Newsletter.

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Jamila Baldwin-Thomas *Jamila*
Director, Human Resources
Comcast – Greater Chicago Region
1255 W. North Ave
Chicago IL 60642

In 2002, Jamila Thomas started her career at Comcast headquarters in Philadelphia as a transactional paralegal partnering with various departments in order to provide them with day to day legal support. After a few years of working in the legal department, Jamila transitioned to role with the HR team focused on handling escalated employee concerns and supporting the field locations with various programs and initiatives. Six years ago, Jamila transitioned to a HR business partner role in Chicago supporting the customer care side of the business. She since has possessed a variety of roles in human resources, most recently as the HR Director over the City of Chicago and the North Chicago Suburbs supporting the technical operations function of the business. She and her team are responsible for providing overall human resources support for an employee population of around 1300 employees. Most recently she has been involved in the implementation of various Employee Resources Groups/Affinity Groups in the Greater Chicago Region in an effort to promote diversity and inclusion.

Jamila has a B.A. in English from Connecticut College and a Master's Degree in Adult Education and Organizational Development from Temple University. She is a member of the board of directors of Erie Neighborhood House, a non-profit organization focused on improving the lives of the Latino immigrant community in Chicago. She is also a member of SHRM, NAMIC and WICT.

A native Philadelphian who has settled in the “Windy City”, Jamila has developed a passion for career coaching and counseling. In her spare time she loves reading, cooking and just relaxing.

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Hugo Balta *Hugo*
Coordinating Producer
ESPN, Inc.
ESPN Plaza
Bristol CT 06010

Hugo Balta is an experienced Broadcasting/Digital Media professional directing growth, change and innovation in several divisions and business cycles for English/Spanish language markets.

Balta is a Coordinating Producer at ESPN, responsible content and on-air look of studio and event related programs. He's also a member of ESPN's Diversity & Inclusiveness Leadership team; a committee championing strategies to best reflect and be inclusive of all audiences.

Mr. Balta's career includes Managing Editor at CBS 2 News serving the NYC metropolitan area, led the Assignments/Reporting teams in producing content for daily newscasts. His 14 year tenure with NBC and Telemundo included VP of News for Telemundo NY, Project Manager for NBC during the integration of Telemundo, various online producer responsibilities with MSNBC, WNBC and WTVJ.

Hugo has a B.A. from Seton Hall University in South Orange, New Jersey.

Balta is the former president of the National Association of Hispanic Journalists (NAHJ) leading in the strategic planning of programs focused on championing Latinos. He was often sought after as a public speaker/instructor on topics including the distinctions between Latino markets (English, Spanish, bilingual), the evolving Latino image and marketing to this emerging majority.

He is the co-founder of the Latino Multimedia Communicators group; a social group that shares, promotes and discusses media topics relevant to Latinos.

Hugo is an avid golfer who resides in West Hartford, Connecticut with his wife of nearly 14 years and two children; 11-year old Isabella and 8-year old Esteban.

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Leona Whitney Beatty *Whitney*
SVP, Development
Mathis Productions at Telepictures
3500 West Olive Ave, Suite 500
Burbank CA 91505

Leona Whitney Beatty (Whitney) joined Mathis Productions in 2009 and currently serves as Senior Vice President of Development where she controls all creative development, creates and generates formats, takes pitches from the entertainment community, produces sizzles and pitches shows to buyers. In her current role at Mathis she worked to develop “The Mathis Project” for BET, The Untitled Mathis Sitcom for FOX, as well as a number of shows picked up by Telepictures internally via their 1st look deal. Her latest project, “Just Keke” ran as a test on BET summer 2014

After spending her senior year in college serving as Executive Producer of the “Best Show” winning Telecasters soap opera “Six’s Wild” Leona Whitney Beatty graduated from MSU in '00 with a degree in Theater, then went on to receive her MFA in film production/directing from Loyola Marymount University. Her thesis film, Last Chair, won the prestigious DGA Award for Best African American Student Film in 2004, which also afforded her the opportunity to screen her film at the Cannes Film Festival. She was also chosen as a fellow for both the Producers Guild Diversity Workshop and the FIND:LA’s Project Involve Independent Filmmakers program.

She got her start in the entertainment industry working at the venerable William Morris Agency as an assistant in television business affairs. Her work, handling deals for reality television production companies and showrunners, inspired an interest the reality TV world. She then moved to Base Camp Films (Filthy Rich Cattle Drive, Extreme Makeover: Home Edition) where she worked as an assistant, then moved up in the ranks to associate producer, story producer, and finally as director of development, working on projects ranging from College Hoops 2k8 to a large scale format show “Six Degrees of X” for Sony Pictures Television International. She later served as Director of Development at GRB Entertainment (Intervention, Secret Life of a Soccer Mom) where she had the opportunity to develop multiple genres of non-fiction programming (doc-reality, documentary, workplace based, dating, competition formats, crime and justice, branded) and developed a show “Pick-up Hook-ups” which was piloted at CMT.

In her spare time Whitney serves as the National Director of Expansion for Zeta Sigma Chi Multicultural Sorority, Inc., a SAT English teacher for the South Central LA Upward Bound program, and as a big sister for the Big Brothers/Big Sisters program. She enjoys spending time with her gorgeous 5-month-old son, brewing craft beer and beating her boyfriend in fantasy football.

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Orlando Betancourt *Orlando*

Senior Marketing Director, Mid Market and Verticals
Time Warner Cable
13840 Ballantyne Corporate Place, Suite 200
Charlotte NC 28277

Orlando Betancourt is the Senior Director of Time Warner Cable Business Services's customer lifecycle marketing team, focusing on their Mid Market and key vertical customers. His team strategically enables 190 sales professionals in key markets like LA, Texas, Ohio, NYC, and the Carolinas to achieve their revenue targets and grow their customer base, by reaching them with B2B marketing programs appropriate to their particular stage in the lifecycle.

Orlando's passion for diversity led him to start up and chair TWC's employee resource group, Hola TWC Charlotte. This volunteer team helps increase the cultural competency of TWC's leaders and employees, while providing members with professional development and networking opportunities.

Externally, he serves the local business community as a Board member of the Latin American Chamber of Commerce, and as Secretary of their Executive Committee. As a business leader there, he helps small Hispanic business owners and employees compete and grow, as well as help larger firms access Hispanic talent. Orlando also volunteers his time to help register more local Hispanics to vote.

Orlando was born in New Jersey when his parents fled Castro's Cuba. After moving to South Florida, he graduated from the University of Florida with a degree in Advertising. Married since 1995 to Michelle, the couple have two boys: Bruce, and Andrew, and live in Charlotte, North Carolina.

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Kristy Blaise *Kristy*
Sr. Dir., Channel Marketing
Comcast
1701 JFK Blvd, 10th Fl
Philadelphia PA 19103

Kristy Blaise is a 19 year telecommunications veteran who has held a variety of positions from Care Associate to most recent Executive Director, Product Knowledge during her tenure at Comcast. She has an extensive back ground in product marketing from strategy to channel execution along with an undeniable passion for people and creating tools, engagement programs that inspire and motivate. In her new role, Kristy's mission is to create sustainable product awareness while promoting brand evangelism amongst Comcast's 83,000 employees.

Kristy holds a B.A. from Florida A&M University, where she double majored in Biology and Chemistry. She is a diversity champion and an active member of NAMIC, Comcast's Black Professional Alliance and Women in Cable Television.

Outside of work, Kristy is an adventure seeker who loves to snorkel and zip line. She currently resides in Philadelphia with her husband, Jerry.



University of Virginia
The Darden School of Business



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Luis Caballero *Luis*

Executive Director of Marketing, Hispanic COE
Cox Communications, Inc.
1550 W. Deer Valley Rd.
Phoenix AZ 85027

Luis Caballero joined Cox Communications in 2013 to lead the Hispanic Center of Excellence. He is a values-driven executive and change agent, with experience in National and International Brand Marketing, Advertising, Field Marketing and Promotions.

Luis has a strong track record of achieving results in multiple Fortune 500 companies – YUM Brands, Subway and RadioShack. Luis also spent 4 years leading his own advertising agency - Matador.

Luis received both his undergraduate and graduate degrees from Southern Methodist University in Dallas, Texas. He is also bilingual (Spanish & English)

Recently, Luis has been coaching/mentoring mid-level executives to reach their full potential in their career and in life.

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Sanjay Chatterjee *Sanjay*
VP, Marketing
Time Warner Cable
550 Continental Drive
El Segundo CA 90245

Sanjay Chatterjee is Vice President of Marketing at Time Warner Cable (TWC) where he promotes communications, video content and home security services to a nationwide subscriber base through digital and direct channels. He has 20 years of experience in technology and media businesses, where he has applied CRM, digital and big data capabilities to acquire, engage and monetize customers. Previously Sanjay was responsible for CRM and Online Acquisition Marketing for the TWC West region.

Prior to TWC Sanjay was at Symantec where, as global head of Norton.com, he managed web, email and in-product messaging supporting 50M+ users in 34 countries. He previously held advertiser and direct marketing leadership roles at Yahoo! and CNET Networks, and was a consultant with Deloitte and Accenture, with a focus on marketing, sales and service solutions for global telecom carriers.

Sanjay holds an MBA from the University of Minnesota, an Masters in Engineering from the University of Denver and a Bachelors in Engineering from the Indian Institute of Technology. He has spoken about data driven marketing at industry forums as well as USC and UCLA.

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Mark Cheng *Mark*
Director of Product Development
Nickelodeon
1515 Broadway
New York NY 10036

Mark Cheng started his career at Nickelodeon as a web engineer in 2005 and quickly fell in love with the brand, the people, and their mission- to make kids laugh and embrace their childhood. After years of programming websites for preschoolers and parenting sites for moms, Mark shifted gears to become a Product Manager for Nickelodeon Games where his focus shifted to building digital products and features that enriched the gaming ecosystems across 3 major sites: Nick.com, NickJr.com, and AddictingGames.com.

In 2013, Mark helped create Nickelodeon's premiere app for the iPad and iPhone which launched with a dozen free games. The app went on to win an Emmy that year for it's creativity.

In 1997, Mark graduated from Cornell University with a BA in Film. He also earned his MBA in High Tech Growth at Rutgers University in 2005.

When he's not working on fun stuff for kids at Nickelodeon, Mark produces and directs his own action films. He is also his own visual effects artist. Three years ago, Mark made a GI Joe fan film about his favorite childhood toy line. The movie did so well on YouTube, that the creator of the GI Joe comic books, Larry Hama, caught wind of it. After meeting each other, Mark and Larry are now working on original feature film.

Mark is married and has three wonderful little boys that both keep him young and prematurely age him!

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BIOGRAPHICAL INFORMATION**Stacy Cole *Stacy***

Director, Central Division Government and Community Affairs
Comcast Atlanta, GA
600 Galleria Parkway
Atlanta GA 30339

Stacy Cole is the Director of Government and Community Affairs with the Central Division for Comcast Cable Communications. In this capacity, Cole develops and maintains relationships with elected officials at the local, state and federal level. Additionally, Cole serves as a liaison between the corporate and regional Community Affairs teams where she works with the regional teams to implement community investment and public affairs initiatives. Moreover, Cole is responsible for managing the foundation grant process for the Central Division.

Prior to joining Comcast, Cole served as the Director of Government Relations Charter Communications, Georgia. Additionally, Cole served as a Senior Assistant City Attorney with the City of Atlanta Department of Law representing the Mayor's Office of Communications on cable and telecommunication matters and the Department of Procurement. Cole also served as law clerk for the Honorable Vernon R. Pearson, Ret. Chief Justice of the Washington State Supreme Court. Cole is active in numerous professional and community service organizations. Cole was inducted into the 2013 YWCA Academy of Women Achievers, recognized by the Atlanta Daily World as one of 2013's Women Achievers and was named among the Top 100 Women of Influence by the Atlanta Business League, 2013 and 2014. Additionally, Cole was recognized in Who's Who in Black Atlanta 2006, 2007, 2012 and was featured as a person of Interest in Who's Who in Black Atlanta 2013. Currently, Cole serves on the board of directors of the Urban League of Greater Atlanta and as the Immediate Past President of the Dogwood City Chapter of the Links, Incorporated. Cole previously served on the board of Directors of Cool Girls, Inc., Literacy Action, Women in Cable and Telecommunications, and the Georgia Association of Black Women Attorneys. Finally, Cole is an active member of St. Paul's Episcopal Church.

Cole received a Bachelor of Arts degree from Washington State University and a Juris Doctorate from Gonzaga University School of Law where she served as the Articles Editor of the Gonzaga Law Review. Cole is married to Bernard Bell and they reside in Atlanta.

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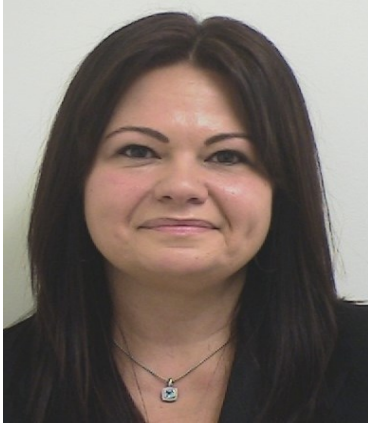


Beverley DeCaires *Beverley*
Senior Director, Network Engineering
Comcast
1800 Bishops Gate Blvd.
Mount Laurel NJ 08054

Beverley DeCaires, is a senior director of Network Engineering at Comcast Cable and leads three engineering teams. They include a regional operations/engineering team dedicated to the design, and build of the service provider IP infrastructure for northeastern US - New England to northern Virginia areas. An enterprise engineering group that has responsibility for the planning, design and execution of enterprise connectivity for all of Comcast's key corporate sites. Most recently, she assumed leadership of a new team focused on video services, National Video IP Engineering (NVIE) that designs, builds and integrates video over IP solutions into the Comcast service delivery network.

As a network engineer for the past 14 years, Beverley is at the fore front of the service provider technologies with an emphasis in cutting edge network design and implementation. Her accomplishments include direct participation in the engineering and design of Comcast's first high speed data infrastructure build for residential services as well as Comcast's first converged network serving commercial, data, video and voice customers. In her management role, she has led engineering teams in the planning, execution and deployment of Comcast key national projects, such as Project Infinity, Cloud infrastructure products, AT&T Broadband integration, Ethernet over Hybrid Fiber Coax (EOHFC), and Metro-E rollout.

A graduate of City University of New York, Beverley earned a Bachelor of Science Degree in Business Administration and also obtained post baccalaureate certification in Internet Analysis and Design, from Columbia University. In 2010, she earned her Master's Degree in Management of Information Systems from the Florida Institute of Technology. In 2011, she obtained a Master Certificate in Project Management from Villanova University.

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Betty DeCicco *Betty*
VP, Media Sales New York City Interconnect
Time Warner Cable
1633 Broadway (39th Floor)
New York NY 10019

Betty Decicco joined TWC Media in 2006 where she has held several managerial positions that last one being VP of Sales. She offers 25 years of industry experience and record-setting performance in a variety of media settings through multiple lenses. Reputed as a no-nonsense deal-maker who drives business by inspiring her team and getting her hands dirty.

She pushes revenue goals and leads a high-performing sales team of 26 Directors, Managers, and AEs to well over 100M in billing success. Betty is presently the top performer in the company for Enterprise deals.

Prior to joining TWCM Betty has worked with or on every form of Media in the US as well as Canada via her positions held at several top NYC Advertising Agencies and Buying Services.

Separate from her daily responsibilities, Betty provides rich and rewarding mentoring for her associates. She is also a member of WICT, AWPY and the ANA.

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Ravish Desai *Ravish*
Director, Engineering Operations
Comcast
11951 Freedom Dr. Ste 900
Reston VA 20190

Ravish Desai joined Comcast as a Director for Level 2 Operations in 2011. In his 3 years at Comcast, he held various positions in the Engineering and Operations teams and currently running Database and Automation and Transformation in Level1.

Before Comcast, Ravish worked for more than 10 years at Verizon Communications, primarily at Basking Ridge, NJ Headquarters and worked in multiple divisions running Delivery, Solution and E2E Architecture in the Retail Billing division. Ravish was a recipient of the CIO Innovation Award and also nominated to the Centre for Creative Leadership, NC program and Verizon ISOP Leadership Program.

Ravish has a Master's in Business Information Technology from George Washington University and another Masters in Computer Science from Villanova University and holds his Bachelors in Computer Engineering from the University of Bombay, India.

Recently Ravish has moved back to the Northern Virginia area in 2014 along with his wife and 2 kids, the youngest being his 4 month old son.

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Robin Dunson *Robin*

Assistant General Counsel – Marketing & Sales
Cox Communications, Inc.
1400 Lake Hearn Drive
Atlanta GA 30319

Ms. Robin D. Dunson is Assistant General Counsel, Marketing & Sales, at Cox Communications, Inc. in Atlanta, Georgia. Cox Communications is the third-largest cable television company in the United States providing cable television, high-speed Internet and telephone services to approximately 6 million residential and commercial customers and has over \$11B in annual revenues. Ms. Dunson joined Cox in June 2001. Her primary areas of concentration include Communications Law, Marketing & Advertising laws, federal and state consumer protection laws, and general commercial contracts. Prior to joining Cox, Ms. Dunson served for 3 years as Counsel at SBC/Ameritech, the regional Bell telephone company which served Illinois, Indiana, Michigan, Ohio, and Wisconsin prior to being acquired in 2006 by AT&T. Prior to that, Ms. Dunson worked for 5 years as Attorney at AT&T Corporation in Basking Ridge, New Jersey and Atlanta, Georgia with a focus on marketing law, contracts, and regulatory litigation. Prior to joining AT&T, Ms. Dunson was an Associate for 3 years in the Atlanta office of the law firm of Jones, Day in their Corporate and Finance Group handling Mergers and Acquisitions, IPO's, and general corporate transactions.

Ms. Dunson is a 2014 graduate of Leadership North Fulton, a premier leadership program in the metropolitan Atlanta area that identifies and develops leaders by promoting community awareness, instilling civic responsibility, and building relationships. In addition, Ms. Dunson was selected by Cox to participate in the 2011 Harvard Business School Cable Executive Management and leadership program, sponsored by the Cable and Telecommunications Association (CTAM). Ms. Dunson's professional associations include the Georgia Chapter of the Association of Corporate Counsel (ACC) where she served on its Board of Directors for 3 years and is the former Vice President of Programs and Sponsorships. Ms. Dunson also is a member of Women in Cable and Telecommunications (WICT), the National Association for Multi-Ethnicity in Communications (NAMIC) and Corporate Counsel Women of Color. In 2006, Ms. Dunson was featured as one of "*The Second 50 Most Influential Minorities in Cable*" in CableWorld Magazine.

Ms. Dunson is on the Board of Directors for the Emma Bowen Foundation, an organization that prepares minority college scholars for careers in the media industry through internships, mentoring and formal programs, and Dress for Success Atlanta. She also has served on the Board of the YWCA of Greater Atlanta. Ms. Dunson is also actively involved in Jack & Jill of America, a national organization of moms whose goal is to prepare their children for community service, philanthropy, leadership, and scholastic achievement, and a member of Alpha Kappa Alpha Sorority. She was included in the 2010, 2011, and 2012 editions of "Who's Who in Black Atlanta".

Ms. Dunson obtained her JD degree Harvard Law School in 1990 where she was on the editorial board of the *BlackLetter Journal*. Ms. Dunson graduated from Bradley University, *Cum Laude*, in 1987, with a Bachelor of Science in Accounting. Ms. Dunson also is a lifetime member of Phi Kappa Phi honor society. Ms. Dunson is admitted to practice law in Georgia and Illinois.

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Rosetta Ellis *Rosetta*
Principal Counsel
ESPN, Inc.
ESPN Plaza
Bristol CT 06010

Rosetta Ellis joined ESPN's Legal Department in February 2011. In her current role, Rosetta is responsible for representing the company in all labor and employment matters across its more than 50 business assets. In addition, Rosetta serves as ESPN's lead counsel for boxing, mixed martial arts and bodybuilding, as well as lead counsel for ESPN's annual ESPY Awards show.

Prior to joining ESPN, Rosetta served as Senior Corporate Attorney, Labor/Employment Relations & Ethics Counsel at Sun Chemical Corporation where she had sole legal responsibility for representing the company in labor and employment matters both domestically and abroad. Prior to joining Sun Chemical, Rosetta was a Labor and Employment Associate at McDermott, Will & Emery and Proskauer Rose LLP. Prior to attending law school, Rosetta served in the United States Army and is a military veteran.

Rosetta earned her Bachelor of Arts in Criminal Justice with a minor in Business Administration from Seton Hall University. Rosetta earned her Juris Doctor from the University of Virginia School of Law where she served as an editor of the *Virginia Law Review*, editor of the *Virginia Journal of Social Policy & the Law*, and on the inaugural Managing Board of the *Virginia Journal of Sports & the Law*.

Rosetta is a New Jersey native, and currently resides in Connecticut.

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Verée Freeman Jr. *Verée*
Director of Operations
Comcast
2140 Flintstone Drive
Tucker GA 30084

Verée Freeman Jr. started his career in the telecommunication industry over twenty years ago with TCI of Northern New Jersey. Verée is the Director of Operations for Comcast in the Atlanta Metropolitan Area, which covers approximately One million subscribers in the region. Responsibilities include driving region-wide initiatives designed to improve customer satisfaction and operational effectiveness.

In moving to Atlanta, GA in 1995 Verée was very fortunate to be a part of the development and deployment of the new digital technologies introduced to the cable industry. Starting as a field technician allowed him to gain invaluable experience in technical operations from the ground floor and moved into management in 2001. With a strong background in field and network maintenance, successfully managing difference technical operations initiatives as well as performance improvements he was promoted to Director of Technical Operations in 2010. Verée moved in his current position of Director of Operation in January 2013.

Along with role leadership role with Comcast Verée is an active member of the National Association for Multi-Ethnicity in Communications (NAMIC), a Board Member for the Society of Cable Telecommunication Engineers (SCTE), a Board Member of the DeKalb Chamber of Commerce, and a member of Women In Cable Telecommunication (WICT)

Verée was highlighted in Who's Who in Black Atlanta in 2007, 2008, and 2009 as part of Comcast Atlanta being recognized as the Corporation of the Year. He has been recognized by the United Way, The Boy & Girls Club of America, Latino American Association and Urban League of Atlanta for his work within the local communities.

He studied Communications at Southern Connecticut State University in New Haven, Connecticut and Electrical Engineering at DeVry University, in New Jersey. He is currently enrolled in University of Phoenix Business Management Program.

Verée is married to Geneva Freeman for 24 years. He has three daughters, a 21 year old senior in college, an 18 year old college freshman and a 15 year old high school sophomore.

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BIOGRAPHICAL INFORMATION**Mulchand Gala *Mike***

Senior Director of Operatinos, Vendor Management
Comcast

1701 JFK Blvd.
Philadelphia PA 01903

Mike Gala joined the Comcast as a Project Manager in Fall 2006 after spending 15 years in various technology roles in Mumbai-India, Atlanta and New York. He started his career with a large system integrator CMC Limited (Now part of Tata Consulting Services) in Technical Operations and went back to school to Software Development role. Mike came over to US in 1997 and worked for Morgan Stanley's Institutional Asset Management IT group. In the Dot-Com era he joined a start-up 24/7 Real Media in Suburbs of Philadelphia working on digital advertising early on launching wide range of technology systems He has evolved his career from his initial Technical Operations role to software development, Program Management, Product management and is now managing large set of vendor relationships for Comcast's Technology and Product group responsible for new X1 entertainment operating system.

With a B.S. in Electronic Engineering from University of Mumbai, Mike also went back to school to get his Post-graduate diploma in Software Technology while working full time. After getting his Project Management Professional and Scrum Master certifications, Mike moved from technical roles into more Program and Product Management roles. In 2009 Mike completed the Executive MBA program at Temple University in General Management.

Along with his various responsibilities at Comcast, Mike is also active with local chapter of NAMIC on Philadelphia helping with Sponsorship.

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Adrian Gorena *Adrian*
Director, Technical Operations
Comcast
8590 Tidwell Rd
Houston TX 77040

Adrian Gorena began his career at Comcast as Director, Project Management Office in 2012 before being promoted to Director of Technical Operations in 2013. In his current role, he directly manages a team of 90+ employees responsible for the workforce management (quota, routing and on-job support) of 600+ in-house technicians and 300+ contractors. His team supports both residential and commercial customers, supports all local sales channels, and multiple sales and service contact centers in the U.S. and around the world. Before Comcast, Adrian spent much of his career at Hewlett-Packard where he traveled and lived in the U.S., Latin America, Europe and Asia managing and leading operational teams and managing strategic programs with a focus on eCommerce and call center operations. Adrian also worked at Waste Management where he managed a team chartered to lead a corporate wide initiative to completely transform eCommerce, call center ordering systems and business processes.

Adrian holds a B.B.A from Baylor University where he had a double major in Marketing/International Business and a minor in Spanish. He continued his education after obtaining his B.B.A and received a M.S. in Computer Information Systems also from Baylor University before starting his career. Adrian is fully bilingual (Spanish and English) and is currently studying Portuguese.

Along with his daily responsibilities at Comcast, Adrian sits on the Board of AVANCE, a non-profit organization focused on providing educational opportunities for low income minorities. On his spare time, Adrian and his wife are avid travelers and he spends time training and running in half-marathons, playing with his 2 dogs and going to the gym.



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Angela Hamlin *Angela*

Vice President of Strategic Insights & Research, Comedy Central
VIACOM
345 Hudson Street
New York, NY 10014

Angela Hamlin has worked in Consumer Research for nearly 15 years, primarily at Comedy Central. Angela knows what a Nielsen rating is and has been known to discuss TV Measurement with total strangers. She spends much of her time breaking Excel, writing surveys and asking real people questions about entertainment, technology and what they find funny.

Angela graduated from Yale University with a B.A. in Literature. She still enjoys a good read. A lifelong New Yorker, Angela appreciates public transportation in all forms, is currently in a codependent relationship with her DVR, and still can't believe she gets to watch TV for a living.

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Bernadine Han *Bernie*
Vice President of News
Time Warner Cable
75 Ninth Avenue (8th Floor)
New York NY 10011

Bernadine (Bernie) Han is Vice President of News & Local Programming for Time Warner Cable's Local News Division. She oversees the operations, content and journalistic character of select Time Warner Cable Local News' networks in New York (Albany, Syracuse, Rochester, Binghamton, New York City, and Buffalo), Texas (Austin and San Antonio) and Palmdale, California.

Previously, Ms. Han served as Vice President for Time Warner Cable's New York State News Division, where she focused on financial planning, talent negotiations, content oversight and overall editorial direction of the company's select news channels -in the New York region—including NY1 News and NY1 Noticias, Albany, Syracuse and Rochester.

Ms. Han joined the staff at NY1 News in 1992 as a writer and was promptly promoted to producer. She quickly grasped the necessary news and technical duties of producing NY1's hourly news wheels and in 1995 was named Senior Producer. In this role, not only was she in charge of news coverage and news production, but she was also given the additional responsibility of supervising the entire weekend staff.

As NY1 News grew in popularity and staff, so did Ms. Han's role in the newsroom. In 1997, she was appointed to Assistant News Director, a newly created position created to oversee the entire reporting and news staff and manage day-to-day editorial decisions. When NY1 moved into their brand new digital facility in the Chelsea Market in 2001, she was responsible for training the news staff to use the new AP ENPS newsroom system, along with implementing procedures for staff to follow regarding the new technology. She also trained the entire staff of NY1 Noticias, Time Warner Cable's 24-hour Spanish-language news channel, which launched in June of 2003.

In 2003, Ms. Han was promoted to News Director of NY1. She subsequently became Vice President of News in 2005. In early 2006, Time Warner Cable merged its upstate news channels under one division, Ms. Han was again promoted and charged with oversight of the division's editorial content. In early 2011, Bernie was promoted to VP of News for NY1 News and NY1 Noticias in New York, and the networks formerly named YNN Albany, YNN Syracuse and Binghamton, YNN Rochester, YNN Buffalo, YNN Austin and News 14 North Carolina.

In 2013, Ms. Han was honored by the Women in Cable Telecommunications (WICT) as a Woman to Watch. This award is bestowed upon two women in cable who show tremendous promise for transforming the industry through their professional accomplishments.

Ms. Han is a graduate of Columbia University's Barnard College.

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Derrick R. Hill *Derrick*
VP, Cox Business/Hospitality Network
Cox Communications, Inc.
1700 Vegas Drive
Las Vegas NV 89106

As Vice President of Cox Business (CB) and Hospitality Networks (HN) Derrick is responsible for establishing and leading the Las Vegas commercial business and hospitality strategy to aggressively grow new sales and revenue, as well as manage a 200M+ annual revenue base. He is responsible for short and long range targeted growth strategies that significantly increase commercial revenue, and profit margins in multiple sales channels, including small and medium business services, carrier/wholesale services and targeted vertical/enterprise customers.

Derrick is responsible for the Hospitality Networks LLC sales, service and growth strategy. Hospitality Networks LLC is a premier provider of video, data, and voice service in the Hospitality industry providing service to over 100,000 hotel rooms.

With 20+ years of sales and management leadership experience, exhibiting expertise in the wireless and telecommunications industries at companies such as Ameritech, Nortel Network, Xerox and AT&T, Derrick has been recognized for building high performing teams and demonstrating revenue results. He has been an invited guest lecturer on "Leadership & Ethics in Business" at Bowling Green State University as well "Building and Developing Effective Teams" at the African-American Leadership Conference in Omaha for the past two years. Most recently Derrick gave the keynote address at the Urban League of Nebraska's Equal Opportunity Day Annual Luncheon.

He received his Masters of Business Administration from the J.L. Kellogg School of Management at Northwestern University and Bachelor's Degree in Health Administration from Governors State University.

In addition to his professional accomplishments, community involvement is important to Derrick. During his tenure in Omaha as Vice President he served on several boards, including the Greater Omaha Chamber of Commerce, AIM Institute and Cox Classic.

Currently Derrick serves as a board member of the Las Vegas Global Economic Alliance <http://www.lvgea.org> & the Las Vegas Royal Purple Bowl <http://www.lvbowl.com>.

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Antony Joseph *Antony*
Director, Engineering
Comcast Cable Corp
1717 Arch St.
Philadelphia PA 19103

Mr. Antony has over 20 years' experience in the field of Development and Quality Assurance Process Engineering within the software industries. Antony has excellent supervisory skills and has managed teams across multiple locations.

He has been with Comcast Cable Corp. since 2010 and has headed up the X1 Platform™ Application QA Engineering teams and is responsible for delivering X1 platform products (X2 Guide, DVR, CloudTV, etc.,) in good quality.

He prides himself on being an alchemist of new ideas and opportunities, a system and design thinker, and a resolute executor. His personal mantra is: "Vision, Values, Verve". The three Vs. reinforce the things that are most important: the ability to visualize the end game, the values to lead ethically and with purpose, and the verve to execute with shameless audacity.

He received his B.S and M.S degree in Computer Science from St. Joseph's College, TamilNadu, INDIA. Prior to his current position he held Software QA Management position in UST Global, CNN and IBM (Formerly Informix Software Inc.).

He is married to Jenifer for 15 years and they both have a wonderful daughter Adelina.

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Angela Lee *Angela*
Director, Business Operations
Comcast
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Nottingham MD 21236

Angela Lee is the Director of Business Operations for Comcast Business located in Baltimore, MD. In her role, she provides insight and leadership to all facets of financial analysis, subscriber reporting, sales operations and performance management of the commercial segment of Comcast. She also oversees all local marketing initiatives. She relocated to Maryland in 2013 from Boston, MA where she served in a similar role as the Sr. Manager of Business Operations. Prior to working in Boston, she was a financial analyst for Comcast out of Pittsburgh, PA. She has experience in the entertainment industry as well, having worked for several industry companies in Los Angeles before joining Comcast in 2006.

A native of Cherry Hill, New Jersey, Angela graduated from Johns Hopkins University in 2003 with a B.A. in Economics and Psychology. She knew she wanted to go into finance/business but was also very intrigued by psychology and understanding people and their behaviors. While at JHU, she was President of her sorority, Alpha Phi.

In her free time, Angela enjoys spending time with her husband, running after their 3 children.

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BIOGRAPHICAL INFORMATION**Taifen Liu *Wendy***

Director, Project Management - Engineering
Comcast
1500 McConnor Parkway
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Wendy Liu has been with Comcast since 1999, holding various positions within the Greater Chicago Region. Currently, she serves as Director of Project Management for the Greater Chicago Region. Prior to her current position, Wendy has held positions in Customer Experience, Comcast Digital Voice Deployment, Comcast University, and Project Management. Her accomplishments in these roles include region wide deployment of Comcast Digital Voice phone service, implementation of speech analytics tool, launch of customer experience programs such as quality coaching programs and “voice of the customer” surveys.

A graduate of Comcast’s Fundamentals of Leadership program, Wendy currently serves as a program mentor for the 2014 Central Division cohort group. In 2011 Wendy was awarded the NAMIC Chicago Chapter Unsung Hero award and was also recently recognized by the Chicago Chapter of Women in Cable and Telecommunications as the 2014 Visionary Leader.

Before joining Comcast, Wendy developed her customer service orientation by spending time in hospitality and restaurant, retail management, and biotech. She often cites “everyone is a customer... we all have a role in the customer experience”

Wendy earned her Bachelors from the University of Illinois at Champaign/Urbana where she researched and studied as a Hughes Fellow. She and her family live in Chicago’s northwest suburbs where she coaches her young children’s soccer teams and is a member of the Caring Women’s Connection of Lake County.

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Catherine Mitchell *Catherine*
Exec. Dir. Video Product Management
Cox Communications, Inc.
1400 Lake Hearn Drive
Atlanta GA 30319

Catherine Mitchell is the Executive Director of Video Product Management at Cox Communications. She oversees the company's video product life cycle planning and delivery as well as the video customer experience of over 4 MM Cox video customers.

Mitchell has held several key operations roles at Cox including Vice President of Field Service and she served as the Vice President and General Manager for Cox's Roanoke, Virginia operations. In Roanoke, Mitchell demonstrated her leadership building a new senior team, changing the paradigm with Cox's first independent high-speed Internet service, and growing revenue and free cash flow in each year as general manager.

Prior to her roles at Cox, Mitchell held several key positions at Scientific-Atlanta, Inc. She directed the sales team for the MediaOne account, expanded the company reach through international business development and was a significant change agent through roles in sales analysis, compensation and operations.

A graduate of Tufts University, Mitchell also earned an MBA from Harvard Business School. She has served as a board member for a number of nonprofit organizations including United Way, Boys & Girls Club of America and has been active with the Foster Parent Association. She also served on the board of the Virginia cable television association. Early in her cable career, Mitchell was recognized by WICT amongst Women to Watch. In 2010, she received the NAMIC Luminary award. Mitchell is also a Betsy Magness Class XVIII graduate.

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Darren Oliver *Darren*
Vice President, Human Resources
Comcast, Oregon/SW Washington
9605 SW Nimbus Avenue
Beaverton OR 97008

Darren has held leadership roles in world class organizations: Comcast (4 years), Four Seasons Hotels (12 years) and Kaiser Permanente (9 years). He has an extensive record of success as a leader in both operations and human resources roles.

Darren had “hands on” experience in opening three luxury hotels with Four Seasons Hotels and Resorts (Dallas, Austin, New York City). In 1998 he went on to open Paris Las Vegas as Vice President of Human Resources. In 2000, he moved to California to lead a cultural turnaround that enabled Kaiser Permanente to achieve market leading quality metrics, and “Employer of Choice” status. Throughout these experiences, he has learned that great results only come through teams and individuals that are informed, engaged, and recognized.

Darren brings energy, optimism, and leadership skills that have been developed and tested through critical challenges involving cultural turnarounds, facility openings, a labor management partnership, and improved operational metrics.

Darren holds a Bachelor of Science degree in Hotel, Restaurant, and Travel Administration from the University of Massachusetts, Amherst. Darren is married and has three sons.

NAMIC'S EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM
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BIOGRAPHICAL INFORMATION**Amresh Ponnambalam *Indrajit***

Group Vice- President-Finance
Residential Revenue, Marketing and Subscriber Analytics
Time Warner Cable
1633 Broadway (40th Floor)
New York NY 10019

Indrajit is responsible for financial planning and subscriber analysis related to Time Warner Cable's 14.5 million residential customers, \$18 billion in annual revenue, and over \$1 billion in annual sales, marketing and retention expenses. Indrajit reports to the CFO Residential Services, while working closely with the senior leadership of the Residential organization.

Indrajit has held several roles during his seven years at Time Warner Cable, including CFO of the company's former East Region, GVP Finance overseeing FP&A in areas including Product Management, Strategy, Human Resources, Supply Chain, New Business Development, Wireless/Wi-Fi, Home Security & Management, Marketing, Sales, Engineering, Capital Expenditures, and IT, as well as supporting TWC's CFO in areas such as long-range plan development, earnings analytics, peer and competitor analysis, Board communications and investor relations support.

Indrajit joined Time Warner Cable in 2007 from AOL Inc. where he held several positions including Vice President, Finance for AOL's Web Services division, and Vice President of Financial Analysis and Special Projects for the CFO. Indrajit began his AOL career in 2000 as part of its Investments & Acquisitions group. Before joining AOL, Indrajit was an analyst in the Mergers & Acquisitions group at Merrill Lynch & Co.

Indrajit graduated with honors with a B.S.B.A. in Finance and Accounting from the McDonough School of Business at Georgetown University, and received an M.B.A. with honors from the Kenan Flagler Business School at the University of North Carolina at Chapel Hill. He currently resides in Short Hills, NJ with his wife Sybil and their 6-year old daughter Kate.

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BIOGRAPHICAL INFORMATION

Rhonda Powell *Rhonda*
VP, Business and Legal Affairs
Scripps Networks Interactive
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New York NY 10011

As Vice President, Business and Legal Affairs for Scripps Networks Interactive Inc., Rhonda E. Powell provides strategic and legal guidance to the Digital Content Creation and Digital Advertising Sales teams across all Scripps Networks' digital properties, including network-branded websites and Ulive.com. Rhonda assumed this strategic role in late 2013 after five years leading the Business Affairs team serving Food Network, one of Scripps most-popular and widely-distributed programming networks as well as Scripps' newest network, Cooking Channel. In her new role, Rhonda utilizes her analytical skills and judgment for the benefit of clients primarily in the digital programming, production and advertising sales units of Scripps Networks, assisting in the development and implementation of their strategic and tactical plans and providing transactional support.

Rhonda joined Scripps Networks in late 2004 as a Director in the Legal Affairs department, where she was responsible for negotiating and drafting agreements on behalf of her clients in the New Media, Business Development and Information Technology units. Her skills and dedication were vital to Scripps Networks' successful completion of groundbreaking deals in its Business Development unit, including the licensing agreement with Kohl's Department Stores and the development of a strategic relationship with Cooking.com. In addition, Rhonda's significant contributions of knowledge and support assisted the Information Technology unit in negotiating agreements and developing internal policies in connection with a myriad of initiatives designed to upgrade and expand the company's capabilities for its online properties and internal operations.

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Ebonne L. Ruffins *Ebonne*
Director, Diversity Communications
Comcast
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Ebonne L. Ruffins is director of diversity media communications for Comcast Corporation, one of the world's leading media, entertainment, and technology companies. Ms. Ruffins responsibilities include national diversity advertising; print, radio, and online collateral communications; national surveys; and executive multimedia consulting.

Prior to joining Comcast in 2011, Ms. Ruffins was an English and Spanish producer for the internationally acclaimed television series, CNN Heroes. At CNN, Ms. Ruffins produced award-winning multilingual stories on "ordinary people with an extraordinary impact" in 19 cities across five continents.

Ms. Ruffins began her career as an on-air reporter for WCAX TV, a CBS affiliate in Burlington, Vermont. She was also a reporter/producer for NPR in Washington, D.C., and a CNN Fellow and contributor for CNN's Washington, D.C. Bureau. Ms. Ruffins moved to Guadalajara, Mexico in 2003 to learn Spanish and she credits her linguistic skill to the inmates and Jesuit missionary volunteers of the Jalisco State Penitentiary, Centro Preventivo Varonil de Puente Grande, where she served as a volunteer English literacy coach.

Currently, Ms. Ruffins serves as a National Board member of the National Association for Multi-Ethnicity in Communications (NAMIC). Since 1999, Ms. Ruffins has served as co-founder and volunteer for the Mother-Daughter Senior Shopping Service (SSS), LLC., a decorating service for resident senior citizens and people with disabilities at the University of Pennsylvania Center for Rehabilitation and Care (PCRC).

Ms. Ruffins is a graduate of Northwestern University School of Law and the Medill Graduate School of Journalism. She is also a proud alumna of Spelman College.

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Ameet Shah *Ameet*
VP, Finance and Strategy
A+E Networks
235 E. 45th St.
New York NY 10017

Ameet Shah, Vice President, Finance & Strategy, is responsible for developing A+E Networks' overall distribution strategy, including deal analysis, long-term strategic planning, and risk analysis for a portfolio of networks that include A&E, History, Lifetime, LMN, FYI, H2, Crime & Investigation, Military History, and LRW. He works closely with departments across the company to develop business cases to evaluate emerging distribution platforms to exploit A+E's popular content offerings. More recently, he has focused on corporate strategic initiatives to help A+E find new drivers for revenue growth in an ever-evolving and dynamic media landscape.

Prior to joining A+E Networks, Ameet worked in Strategy and Business Development for the Fox Networks Group where he led a number of strategic planning and digital initiatives for the company's broadcast, cable, and digital businesses. Ameet began his career as an investment banking analyst in JPMorgan's Latin America M&A group and taught second grade in Compton, CA as a Teach For America corps member.

Ameet received his MBA from Harvard Business School and graduated with a B.S. in Economics/Political Science from Duke University. Raised in North Carolina, he now resides in New York City.

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Monica Sharma *Monica*
Director, Ad Sales Strategy
Nickelodeon, Viacom Media Networks – New York
1515 Broadway
New York NY 10036

Monica Sharma is a versatile executive with a track record of driving results through strategic and operational initiatives. She has a passion for delivering solutions that combine strategic insights, people, and processes to solve business challenges.

Monica currently works at the Nickelodeon Group at Viacom Media Networks as Director of Ad Sales Strategy. She is one of three professionals advising senior leadership on traditional on-air and digital sales growth initiatives for the cluster, including during the upfront and budget planning season. She develops opportunities for new lines of business across multiple platforms and builds strategic short term and long range plans to drive revenue with key categories.

Before Nickelodeon, Monica worked for Clear Channel Media and Entertainment, a portfolio company of Bain Capital and Thomas H. Lee Partners. As part of their Strategic Initiatives Office, Monica reported to the C-suite and was responsible for managing sales and business operations projects. Previously, Monica has also worked for a European media start-up in Switzerland and consulted to early stage companies. She was also a runner-up in the New York StartUP! 2012 business plan competition. Monica started her career as a management consultant at Accenture in their financial services practice, where she advised capital markets clients on key strategic issues. Her projects spanned corporate finance, growth strategy, and organizational re-design. Monica's work experience spans North America, Europe, and Asia.

Monica has an undergraduate degree in business from the Wharton School of the University of Pennsylvania, where she concentrated in marketing and finance. Additionally, she holds an MBA from Harvard Business School.

In her free time, Monica enjoys adventure sports, art history, Indian dance/music, and international travel.

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Elizabeth Soriano *Liz*
Sr. Dir., International Programming
A+E Networks
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As Senior Director of Programming for International at A+E Networks, Liz Soriano oversees the communication and distribution of programming information to the company's global channel partners and content sales division. She is liaison to each of A+E Networks domestic channel brands and advises the International division and its businesses on program scheduling and planning, and execution of new channel launches and brand refreshes, from a content and editorial viewpoint.

Prior to this role, she was a program producer at A+E Networks, created its footage archive service, and supported the production of educational exhibits and content partnerships. Liz Soriano began her career working on independent documentaries and series for public television.

She holds an M.S. from Columbia University's School of Journalism and a B.A. in English Literature and Rhetoric from the State University of NY at Binghamton.

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La Shawn Stanton *La Shawn*
Sr. Director, Human Resources
Comcast
41112 Concept Drive
Plymouth MI 48170

La Shawn R. Stanton joined the Comcast team as Human Resources manager in 2004. In 2009, La Shawn was promoted to Regional Director, Human Resources for the Indianapolis Region, where she was responsible for the strategic and day to day human resources activities for functions that included Care, Technical Operations, Engineering, Business Services and Direct Sales. In 2013, La Shawn progressed to Senior Director, Human Resources for Customer Care, Inbound Sales and Retention centers in the Heartland Region. La Shawn is currently leading a 9-person HR team, in support of over 1800 employees throughout 5 Indiana and Michigan locations.

After receiving a BS in Business Management from the University of Wisconsin, La Shawn spent over 7 years in various operations and HR related positions at American Airlines. In 2002, La Shawn received her MS in Human Resources Management from Roosevelt University in Chicago, Illinois.

Along with her responsibilities at Comcast, La Shawn is an active member of NAMIC, WICT, Alpha Kappa Alpha Sorority, Inc., Chums Incorporated, Women's Advisory Board for Provident Hospital and has been an executive board member for the North Shore Illinois Chapter of The Links, Incorporated.

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Ishit Vachhrajani *Ishit*

VP, Product Production and Applications Support

A+E Networks

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New York NY 10017

Ishit heads all the IT applications, business intelligence & data management for A+E Networks. This includes all revenue, operational & corporate systems supporting Ad Sales, Affiliate Sales, Distribution, Programming, Marketing, Finance, HR, Legal, Production, Broadcast & Operations. Ishit is also responsible for several large technology transformation programs at A+E including a Global Finance system, International sales technology, Ad Sales & Data Analytics transformations. Prior to A+E, Ishit spent 9 years at NBCUniversal supporting different areas of business technology including Broadcast network Ad Sales, Sales Financial systems, Data Analytics & BI and a large Ad Sales technology transformation program.

Ishit is a Bachelor of Engineering from Nirma Institute of Technology in India. He graduated at top of his class and received 3 Gold Medals for academic excellence.

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Jose Valdez *Jose*

VP. Voice & Systems Engineering and Operations

Brighthouse Networks

4145 S. Faulkenburg Rd

Riverview FL 33578

Mr. Jose A. Valdez currently serves as Vice President – Voice and Systems Engineering and Operations at Bright House Networks. In his current role, Jose provides Engineering support for deployment, implementation, activation and ongoing platform development for Bright House Networks Voice switching complexes as well as the day to day Technical Operations for Residential and Commercial Voice services. Other responsibilities include Engineering and Operations Management of the WiFi Core platform, the backend Systems platforms and the companies Data Center Infrastructure.

Throughout his 10-year tenure with Bright House Networks, Jose has built a leadership reputation for developing solid technical strategies, incubating new services, and building an excellent reputation for a formalizing and coaching a culture of excellences of highly competent Engineering and Operations Staff to be one of the finest departments within the company.

Embracing the core values of integrity, innovation, and growth, Jose consistently under his direction in providing the best Residential Voice Services within the South East region of the country by winning seven consecutive times the J.D. Power Awards in that category. This has elevated him to take more responsibilities of other services within Bright House Networks of which he has also applied the same principles and practices to produced similar results in platform's stability and reliability across those Services.

Jose holds a bachelor's degree in Computer Information Systems from the Institute and Superior Studies of Monterrey, Mexico. He has over 25+ combined years of experience in the telecommunications industry and has had several management positions as well. While at Sprint he led a Software Development Team in the deployment of Interactive 800 Advance Services and the Pre-Paid Card System. Later he was involved in the deployment of Sprint PCS Advance Speech recognition platform and has also been involved in startup companies that focus mainly on Voice Interactive Advance services using leading edge speech recognition and text to speech technologies. Eventually he focused into the new technology of VoIP Services within the MSO industry in which he continues to practice in his day to day responsibilities.

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BIOGRAPHICAL INFORMATION

Jesse Wallace *Jesse*
Director, Content Distribution
Viacom Media Networks
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Santa Monica CA 90404

Jesse Wallace joined Viacom Media Networks as a Director, within Viacom's Content Distribution and Marketing team in February 2014. In his role at Viacom, Jesse is responsible for the distribution of VMN's more than 22 networks with cable, telco and satellite operators. In addition to traditional distribution partners, Jesse is responsible for generating incremental revenue in emerging platform with digital operators. Prior to Viacom, Jesse spent 6 years with Disney and ESPN Media Networks, within DEMN's Content Distribution sales team focusing his efforts on increasing distribution and generating incremental revenue for Disney/ESPN. Before entering the "Cable World," Jesse worked as an NFL Scout for the Green Bay Packers, and the NFL Combine after finishing his football playing career.

With a B.A. from University of Colorado, double majoring in Communications and Political Science, Jesse was a 3-year letterman at the University of Colorado, where he was a Tight End. During his tenure at Colorado, the Buffaloes won the Big XII Championship in 2001, followed by Big XII North Titles in 2003 and 2004. At the conclusion of his senior season, Jesse was presented the Tyrone "Tiger" Bussey Award, given to the player that contributed the most to the team while overcoming injury.

In addition to his day job, Jesse recently concluded a 3-year term on the University of Colorado Alumni Association in the Revenue group, that was focused on fundraising efforts for the Alumni Association. Jesse resides in Beverly Hills, CA with his wife, Hayley.

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BIOGRAPHICAL INFORMATION

Sharon White *Sharon*
VP, Human Resources
Scripps Networks Interactive
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New York NY 10011

As the Vice President of Human Resources, for Scripps Networks, LLC, Sharon White is the primary liaison to the company's Food Network and Corporate Development divisions in New York. Sharon is responsible for the day-to-day execution of key HR initiatives, practices and policies in support of the brand's talent management strategy. Sharon joined Scripps in August of 2010.

Before assuming her role at Scripps, Sharon was the Senior Director of Human Resources for the global fashion brand, Tommy Hilfiger, in New York. In this role she led the HR efforts in support of the brand's retail business. Sharon also worked for Polo Ralph Lauren in various corporate human resources capacities and launched the company's Fair Employment Practice Department. Sharon was also previously the Human Resources Manager for Christian Dior, Inc where she managed the employee relations, benefits and compensation departments.

Sharon holds a Master's Degree in Industrial and Labor Relations from Baruch College, CUNY where she also earned a bachelor's of Arts in English Literature and received the CUNY Diamond Fellowship award.