



April 9, 2020

Dear NAMIC Members:

It is with deep sadness that we share the news about the passing of Wrisë D. Booker, president of Reid Dugger Consulting Group, on March 31, 2020.

Known as the “Mentor to Leaders,” Wrisë’s great passion was working with people to help them become more effective executives. Those who knew and worked with her recognized that she had a special gift for getting to the heart of challenging issues and reaching the souls of many — all while maintaining a nurturing and positive attitude.

Wrisë’s ties to NAMIC run deep, dating back to 1989, when the Reid Dugger Consulting Group became the managing partner of the NAMIC National Office, which at the time was headquartered in Cerritos, California. She went on to become a founding member of NAMIC-Southern California.

Throughout the years, Wrisë was a trusted and cherished member of the NAMIC family. She provided invaluable programmatic, mentoring, leadership, and professional development expertise, and was the face of one of NAMIC’s signature programs, the L. Patrick Mellon Mentorship Program.

A *summa cum laude* graduate from Ohio’s Denison University, Wrisë became the first director of organization development for Times Mirror Cable Television. In that role, she recognized the industry’s urgent need to expand its base of leaders who could help guide their organizations to greater success. She formed the Reid Dugger Consulting Group to address that need.

Wrisë will be greatly missed by all in the NAMIC family and beyond. We will share information about donations and/or flowers and messages in the April 23 edition of Diversity Digest which will be dedicated to Wrisë.

Warm Regards,

A handwritten signature in cursive script that reads "A. Shuanise Washington".

A. Shuanise Washington  
President and CEO