



October 16-17, 2018
New York Marriott Marquis

As of October 10, 2018
Schedule subject to change

MONDAY, OCTOBER 15

- 12:00 – 6:00 pm Registration – **6th Floor Registration Booth**
- 2:00 – 5:00 pm Chapter Leadership Workshop (*by invitation only*) –
Barrymore, 9th Floor
- 6:30 - 8:00 pm Reception for Alumni of the Executive Leadership
Development Program (ELDP) and Leadership Seminars
(*by invitation only*)
Manhattan Ballroom, 8th Floor
- Sponsored by Comcast/NBCUniversal***
- 8:15 pm Chapter Officers Dinner (*by invitation only*)

TUESDAY, OCTOBER 16

- 7:00 am – 5:00 pm Registration – **6th Floor Registration Booth**
- 7:30 – 8:50 am **Breakfast Recognizing the Cablefax 2018 Most Influential
Minorities in Cable – **Broadway Ballroom, 6th Floor****
- Sponsored by NCTA***

Industry on the Leading Edge – The Future is Now

Technology disruptions are happening at breakneck speed, and our industry is leading the way in areas that could soon become the new normal. Think *The Jetsons* meets *Minority Report*. In this deep-dive discussion, industry leaders give us a glimpse into a world in which Robotics, Artificial Intelligence, Blockchain, Augmented Reality and Connected-everything, rule the day.

Moderator: **Michael Grebb**, Publisher, Cablefax

Panel:

Raj Bahl, SVP & Chief Technology Officer, A+E Networks

Rob King, SVP, Original Content, Newsgathering & Digital Media, ESPN

- 8:30 – 9:15 am Networking Continental Breakfast – **6th Floor Foyer**
Sponsored by Cox
- 9:10 – 9:15 am Welcome Remarks
- 9:15 – 10:15 am **Opening General Session – Broadway Ballroom, 6th Floor**
Featured Keynote Speaker: **Don Lemon**, Anchor, Correspondent and Anchor of “CNN Tonight with Don Lemon”
- Sponsored by Charter Communications***
- 10:30 – 11:30 am **General Session II – Broadway Ballroom (6th Floor)**
NAMIC 2018 Politics Roundtable: Politics, Opinions, Action
The 2018 mid-terms are upon us. On ballots in November are all 435 seats in the House of Representatives, a third of the Senate, 36 state governorships and many state legislative seats. This panel of political analysts will share their thoughts about the issues at stake and the impact of the results on the US population and implications for the media and entertainment industry.
- Moderator: **Rob Stoddard**, SVP, Industry and Association Affairs, NCTA, The Internet and Television Association
- Panel:
- **Jeff Ballou**, News Editor, Al Jazeera, Immediate Past President, National Press Club
 - **Juju Chang**, Co-anchor, ABC News “Nightline”
 - **Ben O’Connell**, Managing Editor, C-SPAN
 - **Janet Rodriguez**, White House Correspondent, Univision
- 11:30 – 11:45 am Mid-Morning Refreshment and Networking Break – **6th Floor Foyer**
- 11:45 am – 12:45 pm Concurrent Learning Sessions

Blasting Through: Transforming Culture and Identity Into Leadership Muscle – Majestic Complex, 6th Floor

The experiences of minority group professionals as they negotiate success and upward mobility are not monolithic. Their stories resonate with socio-political, cultural, and ideological themes that have shaped how they lead and how they innovate. This panel of alumni from NAMIC's Executive Leadership Development Program (ELDP) will discuss their journeys as executives of color, and the intersectionality of identities that has had the most significant impact on their definition of personal success in a dynamic industry.

Sponsored by Turner

Moderator: **Jane Hyun**, Global Leadership Strategist
Founder and President, Hyun & Associates

Panel:

- **Tamara Bowens**, Group VP, Field Marketing & Sales Enablement, Charter Communications
- **Clem Cheng**, SVP, Human Resources for Sales & Marketing, Comcast Cable
- **Rahsan-Rahsan Lindsay**, EVP, Advertising Sales & Marketing, TV One
- **Veronica Molina**, Executive Director, News Standards and Practices, CNN Worldwide
- **Ari Tan**, VP, Strategy & Business Development, Viacom

Creating Diverse Stories that Slay – Shubert Complex, 6th Floor

From the small to the big screen to streaming platforms and mobile entertainment, creativity is the driving force behind content. In this session a diverse panel of executives and creative visionaries discuss the content development process, and what it takes to create stories that are entertaining, authentic, and bold.

Moderator: **Soraya Nadia McDonald**, Culture Critic, The Undefeated

Panel:

- **Jeff Friday**, Founder & CEO, Film Life & ABFF Ventures
- **Karen Horne**, SVP, Programming Talent Development and Inclusion, NBC Entertainment & Universal Television Studios
- **Dylan Marron**, Creator, Writer, Performer
- **Constance Orlando**, EVP, Head of Programming, BET Networks
- **D'Angela Proctor**, SVP, Production & Business Development, Codeblack Films, Lionsgate

NAMIC Talks – Julliard Complex, 5th Floor

Mirroring TEDx, "NAMIC Talks" are compelling and inspiring stories from our own community of talented members and industry

leaders. The stories you will hear from these dynamic speakers will be insightful, innovative and provocative.

Presenter: **P. Sean Gupta**, VP, Strategy & Operations, BET Networks

Speakers:

- **Shante Bacon**, Founder and **Saptosa Foster**, Managing Director, One/35 Agency
- **Greisa Martinez Rosas**, Deputy Executive Director, United We Dream
- **Puja Vohra**, EVP, Marketing and Digital, truTV

1:00 – 2:15 pm

L. Patrick Mellon Mentorship Program Luncheon

Broadway Ballroom, 6th Floor

Presented in partnership with WICT

Sponsored by the Walter Kaitz Foundation

Featured Keynote Speaker: **John Kobara**, EVP and Chief Operating Officer, California Community Foundation

2:30 – 3:30 pm

Concurrent Learning Sessions

Doing Diversity Right – Julliard Complex, 5th Floor

The business case for diversity is clear. Companies with a diverse workforce and a culture that embraces inclusion experience payoffs in revenue growth, increased employee engagement and innovation. Diversity and inclusion executives discuss winning D&I strategies for business success.

Sponsored by Turner

Moderator: **Carol Fulp**, President and CEO, The Partnership

Panel:

- **Javier Barrientos**, VP, Talent & Inclusion, Charter Communications
- **LeVoyd Carter**, Executive Director, Diversity & Inclusion, Cox Communications
- **Ramon Escobar**, VP, Talent and Recruitment and VP, Diversity & Inclusion, CNN

Gender Expression, Self-Determination and a Culture of Acceptance – Shubert Complex, 6th Floor

Anecdotal evidence suggests that more people – especially young people – seem to be choosing to express their gender identity in non-binary terms. This panel explores how leaders in the media and entertainment industry may ensure that the workforce of the future finds a welcoming environment. This new openness will eventually affect numerous aspects of the business – from operations to marketing to human resources and the development

of talent, including the metrics to be used in measuring and reporting on diversity in WICT's PAR and NAMIC's AIM, the workforce diversity studies of the two organizations.

Sponsored by Turner

Moderator: **Bobby Amirshahi**, SVP, Corporate Communications, Univision Communications Inc.

Panel:

- **Brian Blackwell**, Senior Director, Business Operations, Comcast Spotlight
- **Thomas Krever**, CEO, Hetrick-Martin Institute
- **Ashok Sinha**, VP, Corporate Communications, Turner

2:30 – 4:30 pm

Unconscious Bias – Majestic Complex, 6th Floor

When two black men cried foul after being unjustly arrested in a Philadelphia Starbucks the company closed 8,000 U.S. facilities on a single day to provide Unconscious Bias training for employees. Bias has been defined as “a particular tendency or inclination, especially one that prevents unprejudiced consideration of a question.” Being biased is as automatic to each one of us as breathing! This highly interactive workshop will explore the impact of Unconscious Bias in the workplace and the implications for multicultural teams, organizational effectiveness, and talent development.

Facilitator: **James C. Jones**, SVP, Education and Diversity Solutions, NAMIC, Inc.

Sponsored by Turner

3:30 – 4:00 pm

Mid-Afternoon Refreshment and Networking Break

4:00 – 5:00 pm

Concurrent Learning Sessions

Blurred Lines: Syndicated TV & Digital Content Converge with Monetization – Shubert Complex, 6th Floor

Today, producers leverage social media platforms (Facebook, YouTube, Instagram and Twitter), OTT devices (Roku, Apple TV, Amazon Fire TV) and OnDemand Portals (Spectrum, Xfinity) to extend their reach and to keep their audiences engaged. This panel of experts address critical questions: How do you make your OTT content stand out? What are the best ways to gauge viewing behavior?

Moderator: **Darius Walker**, Senior Executive Producer, CBS News

Panel:

- **Sean Coar**, SVP, Data Strategy, Viacom

- **Gloria Lee**, Sr. Director, Business Development, NeuLion, Inc.
- **Catherine Mitchell**, VP, Product Strategy & Management, Cox Communications

Leadership Master Class: A Conversation with Roma Khanna, CEO, REVOLT – Julliard Complex, 5th Floor

This master class will take you through the journey of one of the most influential media executives in the industry. Join Roma Khanna, CEO of REVOLT for an inspirational and thought-provoking conversation focused on topics that support the ideals of advancing ethnic and gender diversity and inclusion. Hear Roma discuss how leadership and mentoring have factored into her success, the process of informing oneself and evolving professionally no matter what challenges may be presented, tips for maintaining focus and motivation, and achieving work/life balance.

Moderator: **Carri Twigg**, Political and Cultural Strategist

**Career Corner Sessions - Lyceum Complex, 5th Floor
Sponsored by Turner**

We all know how widely professional and life experiences can vary. These three “Career Corners” sessions will bring distinctive professional narratives alive into the realm of possibility.

Topics Include:

1. Three Career Coaches Speak Out: Career Advice No one Will Ever Give You – Carnegie, 5th Floor

Coaches:

- **Marion E. Brooks**, PPD Executive/Career Coach & Bestselling Author
 - **Terri Thompson**, EVP, Carlsen Resources, Inc.
 - **Scott Clark**, SVP, Bank of America
- 2. Generations Unite: How Millennials, Generations Xers and Boomers Can Work Together – Alvin, 5th Floor**
- **James Anderson**, SVP, Communications, Turner
 - **Valerie M. Grubb**, Principal, Val Grubb & Associates LLC, TONE Networks Coach and Human Resources Expert
 - **Margaret “Peggy” Kim**, Founder & President, iSTANDtv
 - **Maya Hawkins Nelson**, Product Marketing Specialist, Spectrum Reach
- 3. Careering – How to Make Your Next Move Matter - Edison**
- **Lori Hall**, SVP, Consumer Marketing and Creative Services, TV One

- **Nicole Vaughn**, VP, Human Resources, Turner

5:15 – 6:00 pm National Membership Meeting – **Barrymore, 9th Floor**

6:00 – 7:30 pm 32nd Annual NAMIC Conference Reception
Broadway Lounge, 8th Floor

8:00 – 11:00 pm NAMIC Conference After Party – Powered by NAMIC-NY
The Living Room at W New York Times Square
1567 Broadway, New York, NY 10036

WEDNESDAY, OCTOBER 17

7:30 am – 12 noon Registration – **6th Floor Registration Booth**

7:45 – 8:45 am Continental Breakfast – **5th Floor Foyer**
Sponsored by Cox

8:45 – 9:00 am Special Presentation of Winners of the NAMIC Chapter Leader Awards
Sponsored by INSP – Westside Ballroom, 5th Floor

9:00 – 10:30 am **General Session: - Westside Ballroom, 5th Floor**
NAMIC & Sava360 Present the “Startup Pitch” Competition

Presenting Sponsor: Comcast/NBCUniversal

Moderator: **Atul Prashar**, Founder & CEO, Sava360

Judges:

- **Kim Armor**, Managing Director, CFO, Comcast Ventures
- **Karen Hunter**, Pulitzer Prize winner, Host, Karen Hunter Show, Urban View, SiriusXM
- **Vasu Kulkarni**, Partner, Courtside Ventures
- **Nathalie Molina Nino**, CEO, BRAVA Investments, Author, LEAPFROG

10:30 – 10:45 am Mid-Morning Refreshment and Networking Break – **5th Floor Foyer**

10:45 – 11:45 am Concurrent Learning Sessions

Who is Winning the Customer Loyalty Wars

Shubert Complex, 6th Floor

As loyalty programs get smarter (e.g., hyper-targeting offers, easing payment friction, improving customer experience, etc.), as TV embraces the digital world, and as binge-watching gives a whole new face to viewer loyalty, enlightened networks will compete to grab our attention...and hold on to it! Distinguished panelists will share their perspectives and shed light on who is

winning the loyalty wars, how they are winning, and what companies need to do to prepare for the future!

Moderator: **Parvathy Hariharan**, VP, Customer Experience Strategy, Comcast

Panel:

- **Keith Holmes**, SVP, Head of Sales – Residential, Cox Communications
- **Rick Lang**, EVP & Chief Marketing Officer, Comcast
- **Christain Ruiz**, SVP, Inbound Sales and Retention

Inclusion, Innovation and Ethical Conduct

Julliard Complex, 5th Floor

Corporate culture can be boiled down into the following questions: What do you tolerate or allow in the workplace? What is the tone at the top, mood at the middle, and buzz at the bottom about what's tolerated or allowed? With the emergence of the #MeToo and #TimesUp movements, 2017 and 2018 have been watershed years for discussion and activism around sexual harassment and assault, and diversity and inclusion. This panel will explore the ethical issues at the heart of fostering an inclusive and empowering corporate culture essential to mitigating these negative effects, as well as driving company performance and profitability.

Moderator: **Michelle Hylton**, Assistant General Counsel, Turner Broadcasting

Panel:

- **Sandy Nunez**, Coordinating Producer, ESPN

Hire Me! Foolproof Strategies to Land Your Next Gig –

Lyceum Complex, 5th Floor

Whether you are just starting your career or you are a seasoned professional, this session is for you. Landing your next job can be daunting and stressful, and companies receive hundreds of applications for open roles. In this session, talent acquisition and HR executives share insights and techniques to help you be successful. You will hear how to stand out in the application process, and have a winning interview. You will also learn strategic ways to market yourself to recruiters and hiring managers and ultimately land your next gig.

Moderator: **Jeannine Sommer**, VP and Senior Associate, Diversified Search

Panel:

- **Michelle Dawson**, Ph.D., Founder and President, Catalyst Enterprises International 9 and Organizational Strategist at TONE Networks

- **Greg Karanastasis**, VP, Human Resources, Talent Acquisition, Comcast
- **Leisha Shorey**, VP, Talent Acquisition, Viacom Media Networks
- **Paul Valente**, Head of Talent Acquisition, AMC Networks

11:45 am – 1:15 pm **NAMIC Annual Awards Luncheon** – Westside Ballroom, 5th Floor
 Honoring Next Generation Leaders/Luminaries and the Mickey Leland Humanitarian Achievement Award Recipient, **Debra Lee**, Chairman and CEO Emeritus, BET Networks

Co-sponsored by Discovery and Univision Communications Inc.

Presented in Partnership with Multichannel News

1:30 – 3:00 pm National Board of Directors Meeting (*by invitation only*) – Odets, 4th Floor