



FOR IMMEDIATE RELEASE

## NAMIC UPDATES LOCATIONS FOR 2018 LEADERSHIP SEMINAR

**New York – (February, 28 2018)** – The **National Association for Multi-Ethnicity in Communications** ([NAMIC](#)) will be hosting its third session of the Leadership Seminar in Atlanta October 24-26, 2018, a move from the originally announced New York.

The NAMIC Leadership Seminar is aimed at transforming high-potential coordinators, supervisors and middle managers into effective leaders. This highly-interactive workshop was designed for professionals looking to maximize their strengths, reflect on any development gaps, raise the bar on performance in current roles, and strategically plan for continuous growth.

The 2018 NAMIC Leadership Seminars will be offered in the following cities over the dates indicated:

### **DATES AND LOCATIONS**

March 21-23, 2018: San Francisco, CA  
July 11-13, 2018: Minneapolis, MN  
October 24-26, 2018: Atlanta, GA

### **APPLICATION DEADLINE**

Closed  
May 18, 2018  
August 31, 2018

“This is a tremendous opportunity to support communications professionals in their growth and development, and with a focus on diversity and inclusion as a business imperative,” said **James C. Jones**, NAMIC’s SVP of Education and Diversity Solutions. “The NAMIC Leadership Program will prepare participants not only with the knowledge to become thoughtful and culturally competent leaders, but will also leave them with an invaluable network of peers from across the industry.”

NAMIC encourages all talented coordinators, managers, supervisors, and new directors (less than two years at that level) from across the cable telecommunications industry’s multicultural spectrum to apply. Candidates should be strong performers in their current roles and demonstrate the motivation to attain higher leadership positions through continuous learning and leadership development.

All applications should be emailed to [jim.jones@namic.com](mailto:jim.jones@namic.com). The application can be downloaded here: [2018 NAMIC Leadership Seminar \(Application\)](#). For more information on how to apply or to recommend a participant for the NAMIC Leadership Seminar, please visit the NAMIC website at [namic.com/dev/leadership-seminar](http://namic.com/dev/leadership-seminar). For any additional information, please contact the NAMIC National Office at 212-594-5984 or [jim.jones@namic.com](mailto:jim.jones@namic.com).

## **ABOUT NAMIC**

**NAMIC (National Association for Multi-Ethnicity in Communications)** is the premier organization focusing on cultural diversity, equity, and inclusion in the communications industry. More than 3,500 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit [www.namic.com](http://www.namic.com) for more information about NAMIC and its many opportunities.

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