



FOR IMMEDIATE RELEASE

## NAMIC ACCEPTING SCHOLARSHIP APPLICATIONS FOR 2018 LEADERSHIP SEMINAR

WASHINGTON, DC – (February 8, 2018) – The **National Association for Multi-Ethnicity in Communications** ([NAMIC](#)) is currently accepting scholarship applications for their 2018 NAMIC Leadership Seminar. This scholarship provides highly motivated employees throughout the country the opportunity to enhance their career development through transformational learning experience.

These scholarship opportunities, made possible by the Walter Kaitz Foundation, help support eligible candidates that might otherwise not have the adequate resources to participate in this instructional and impactful seminar. The scholarship will cover 90% of the total \$4,200 tuition, with the sponsoring company expected to supply the remaining 10% as a symbol of commitment to that employee's growth and development. Travel, lodging, meals, program materials, and all other Leadership Seminar expenses will be covered in full by the scholarship.

Led by top Diversity and Inclusion experts, the NAMIC Leadership Seminar is aimed at transforming high-potential middle managers into effective leaders. This highly-interactive seminar guides those who are looking to fill in any development gaps, maximize their strengths, raise the bar on performance in their current roles, and strategically plan for continuous growth.

The 2018 NAMIC Leadership Seminar will take place over a three-day period in three different locations. The dates, locations, and application deadlines are as follows:

### DATES AND LOCATIONS

March 21-23, 2018: San Francisco, CA  
July 11-13, 2018: Minneapolis, MN  
October 24-26, 2018: New York, NY

### APPLICATION DEADLINE

February 15, 2018  
May 18, 2018  
August 31, 2018

"This is a tremendous opportunity to support communications professionals in their growth and development with a focus on diversity as a business imperative," said **James C. Jones**, NAMIC's VP of Education and Diversity Solutions. "The NAMIC Leadership Program will prepare participants not only with the knowledge to become critical and culturally competent leaders, but will also leave them with an invaluable network of peers from across the industry."

NAMIC encourages all talented coordinators, managers, supervisors, and new directors (less than two years at that level) from across the cable telecommunication industry's multicultural spectrum to apply. Candidates should be strong performers in their current roles and demonstrate the motivation to attain higher leadership positions through continuous learning and leadership development.

In order for a candidate to be considered for the scholarship, they must have endorsement from their respective companies. All applications should be emailed to [jim.jones@namic.com](mailto:jim.jones@namic.com). The application can be downloaded here: [2018 NAMIC Leadership Seminar \(Application\)](#). For more information on how to apply or to recommend a participant for the NAMIC Leadership Seminar Scholarship, please visit the NAMIC website at [namic.com/dev/leadership-seminar](http://namic.com/dev/leadership-seminar). For any additional information, please contact the NAMIC National Office at 212-594-5984 or [jim.jones@namic.com](mailto:jim.jones@namic.com).

#### **ABOUT NAMIC**

**NAMIC (National Association for Multi-Ethnicity in Communications)** is the premier organization focusing on cultural diversity, equity, and inclusion in the communications industry. More than 3,500 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit [www.namic.com](http://www.namic.com) for more information about NAMIC and its many opportunities.

###

#### **NAMIC MEDIA CONTACTS:**

Wanita Niehaus: 202-643-2765 or [wanita.niehaus@namic.com](mailto:wanita.niehaus@namic.com)