

NAMIC Membership BET Awards Sweepstakes
Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Sponsor: NAMIC, Inc., 50 Broad St., New York, NY 10004

1. ELIGIBILITY: The Sweepstakes is open only to individuals who are legal residents of, and physically located within, any of the fifty (50) United States (including D.C.) (the "Territory"), and who are at least twenty-one (21) years of age or older as of entry. All employees, officers and directors of Sponsor, NAMIC, Inc. ("NAMIC" or "Sponsor"), Black Entertainment Television LLC ("BET"), and their respective parent companies, subsidiaries, affiliates, divisions, prize suppliers and promotion partners, and each of their immediate family members (parents, children, siblings, spouse), and other persons living in their same household (whether related or not), are not eligible to participate in the Sweepstakes. Sweepstakes is void outside the Territory and where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. SWEEPSTAKES PERIOD: Sweepstakes begins on February 22, 2018 at 12:00:00 p.m. Pacific Time ("PT") and ends on April 5, 2018 at 11:59:59 p.m. PT ("Sweepstakes Period"). Sponsor's computer shall be the official time-keeping device for the Sweepstakes.

3. HOW TO ENTER: There are two (2) ways to enter the Sweepstakes: (a) join NAMIC or renew your membership, or (b) online entry. There is a limit of one (1) entry per person in this Sweepstakes regardless of method of entry.

a. Join NAMIC or Renew Your Membership During the Sweepstakes Period. To enter by joining NAMIC or renewing your membership, during the Sweepstakes Period, you must [visit www.namic.com, select the "Join Now" or "Renew Now" buttons under the Membership tab on the home page, and follow the instructions to complete the membership application with all required information, including your name, valid email address, complete address (including city, state and zip), phone number (including area code), and date of birth]. After having read and agreed to these Official Rules, click the submit button to submit your membership application. All entries must be fully completed and submitted by 11:59:59 pm PT on April 5, 2018 to be eligible.

b. Online Entry: To enter without joining NAMIC or renewing your membership, during the Sweepstakes Period, visit www.namic.com and follow the online entry instructions to complete the registration form with all required information

including your name, valid email address, complete address (including city, state and zip), phone number (including area code), and date of birth. After having read and agreed to these Official Rules, click the submit button to submit your online entry. All entries must be fully completed and submitted by 11:59:59 pm PT on April 5, 2018 to be eligible.

All entries become the property of Sponsor and will not be acknowledged or returned. Incomplete entries are void. Each entrant will receive one (1) entry into the Sweepstakes regardless of entry method. Limit of one (1) entry in the Sweepstakes per person/household.

4. SELECTION AND VERIFICATION OF WINNER: On or about April 6, 2018, Sponsor will select one (1) potential Grand Prize, one (1) potential First Prize winner, and one (1) potential Runner Up winner in a random drawing from among all eligible entries received during the Sweepstakes Period. The odds of winning a prize are based on the number of eligible entries received during the Sweepstakes Period. The potential winners will be notified by e-mail and/or phone on or about April 9, 2018. The potential winners will be required to sign and return an Affidavit of Eligibility, Liability Release and (where lawful) a Publicity Release and any other documents sent by Sponsor within five (5) days of notification in order to claim his/her prize. If the potential winner declines in writing to accept a prize, such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, the Sponsor is unable to contact a potential winner within a reasonable time period, or a potential winner is not otherwise in compliance with these Official Rules, the prize will be forfeited and, at the Sponsor's sole discretion and time permitting, it may select an alternate winner from all remaining eligible entries. There will be up to three (3) alternate drawings after which the prize will remain un-awarded. Prizes will be fulfilled approximately twenty (20) business days after the conclusion of the drawing. Each potential winner is subject to verification by Sponsor, whose decision is final and binding in all matters related to the Sweepstakes. An entrant is not a winner of any prize unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.

5. PRIZES: **a. Grand Prize.** The Grand Prize consists of two (2) tickets (for the winner and the winner's guest) to attend the "BET Awards" scheduled for June 24, 2018 at the Nokia Theatre L.A. Live in Los Angeles, CA. **Approximate retail value ("ARV") of the Grand Prize is \$500.** Grand Prize does not include any travel expenses, hotel accommodations, or any other expenses not specifically listed herein. **b. First Place Prize.** The First Place prize consists of one (1) American Express* Gift Card valued at \$200. Gift card prize is subject to all terms and conditions on the card. **ARV of First Place prize is \$200.** **c. Runner Up Prize.** The Runner Up prize consist of one (1) pair of Apple AirPods** valued at \$160. ARV of Runner Up prize is \$160. Prize Terms. **Total ARV for all prizes is \$859.** Prizes will be awarded "as is" with no warranty, guarantee or representations, either express or implied, by Sponsor. Sponsor is not responsible if the Grand Prize winner and guest are not able to attend the BET Awards due to cancellation, illness, conflict or act of God. In the event of cancellation, no further compensation will be awarded in lieu

of the BET Awards. No interest will be paid on any cash prizes. Each winner is fully responsible for any and all applicable federal, state, and local taxes. All costs and expenses related to prize acceptance, redemption and use not specified herein as being provided are the sole responsibility of winner and guest, including but not limited to ground transportation, airport transfers, parking, travel or departure taxes, baggage check fees, airline seat assignment fees, hotel resort fees, meals, gratuities, any incidental expenses, and all applicable taxes (including, but not limited to all local, state and federal taxes). Grand Prize winner and his/her guest must be of legal age of majority in his/her state of residence (and at least 21) and will be required to execute and return a liability/publicity release prior to prize award. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any taxes due. Winner may be required to provide his/her social security number and issued at 1099 at the end of the year for tax purposes. No prize has any cash redemption value. No substitution or transfer of prize is permitted, except at the sole discretion of Sponsor. Prize will be awarded provided it is properly claimed and is non-assignable and non-transferable.

In the event the winner and/or guest engages in behavior during prize travel that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to rescind the prize, and send the winner and/or guest home with no further obligations or compensation whatsoever to winner and/or guest (which may, in Sponsor's sole discretion, result in such winner's disqualification from the sweepstakes and forfeiture of the prize or a component thereof). In the event winner or guest engages in behavior that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects winner or guest to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner or guest as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF WINNER'S OR GUEST'S ACCEPTANCE OR USE OF THE PRIZE.

6. PUBLICITY; RELEASE AND INDEMNIFICATION: By accepting any prize, except where prohibited by law, each winner agrees to the use by Sponsor and their respective designees of such winner's name, address (city, state), likeness, photograph, other indicia of persona and/or statements made by such winner regarding the prize, the Sweepstakes or the Sponsor for advertising/publicity/trade purposes, without further compensation or notice. **By participating in the Sweepstakes, each entrant indemnifies, releases and agrees to hold harmless Sponsor, BET, and their respective parent companies, affiliates, divisions and subsidiaries, prize suppliers and promotion partners, and all directors,**

officers, representatives, shareholders, employees, successors and assigns of any of the above organizations (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes, or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, misdirected, incorrect, garbled, or incompletely received entries; (e) errors in the administration of the Sweepstakes, the processing of entries, or the notification of winners (including notifications that are treated as "spam" by entrant's email service); (f) injury or damage to persons (including death) or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or acceptance, receipt, use, or misuse of any prize; or travel to any Sweepstakes-related events; and (g) any claims based on publicity rights, copyright/trademark infringement, intellectual property rights, defamation or invasion of privacy and merchandise delivery.

7. CONDITIONS OF PARTICIPATION: By participating in this Sweepstakes, each entrant accepts and agrees to these Official Rules as well as the decisions of Sponsor, which are final and binding in all respects and not subject to appeal. Sponsor's failure to enforce any provision of these Official Rules on a given occasion shall not constitute the waiver of such provision. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APP OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND BRAND SPONSOR EACH RESERVE THE RIGHT, TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as originally planned for any reason beyond Sponsor's control (such as, fraud, computer virus, tampering, natural disaster, riot or governmental action), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part and conduct the sweepstakes and select the prize winner(s) from among all eligible entries received prior to and/or after (as appropriate) the action taken by Sponsor or otherwise in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion.

8. MISCELLANEOUS. Except where prohibited by law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Federal or state court located in New York, NY; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation

and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. If the above provision or any other provision of these Official Rules is determined by a court of competent jurisdiction to be illegal, invalid or unenforceable, such provision shall be severed from these Official Rules and replaced with a substitute provision, which captures the original intent of Sponsor and is legal, valid and enforceable. The illegality/invalidity/unenforceability of a given provision shall not affect the legality/validity/enforceability of any other provision of these Official Rules or the Official Rules itself.

9. Privacy. By participating in the Sweepstakes, entrant authorizes Sponsor to collect, use, process, transfer and store all data provided by entrant, including without limitation, personal data, to the United States, or any location(s) throughout the world that Sponsor deems necessary, whether within entrant's country of residence or elsewhere, and with such party(ies) as Sponsor deems appropriate, for purposes of administration of the Sweepstakes. All information submitted to Sponsor as part of this Sweepstakes will be treated in accordance with Sponsor's privacy statement, available at www.namic.com/privacypolicy. Personal information will be used only to: (a) provide information about the Sweepstakes; (b) contact and publicize potential winners; and/or (c) if an entrant selects to receive additional information from Sponsor on the entry form, to send additional information to that entrant during or after the Sweepstakes Period. Entrants to the Sweepstakes will be given the option to receive commercial e-mails from the Sponsor; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such e-mails. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Entrants have the right to withdraw and correct their personal data, but entrants are not allowed to re-submit their entries. Directions on procedures for submitting corrections to personal data are provided in the privacy statements of Sponsor.

10. Winners List; Official Rules. For a list of winners and/or a copy of these Official Rules, send a self-addressed, stamped envelope to: NAMIC, Inc., Attn: NAMIC Membership BET Awards Sweepstakes, 50 Broad St., New York, NY 10004. Requests for the winners list will only be accepted after the end the Sweepstakes Period and must be received by September 30, 2018.

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