



FOR IMMEDIATE RELEASE

## **NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS ANNOUNCES 2017 TOP COMPANIES FOR PEOPLE OF COLOR**

**NEW YORK – December 18, 2017** – The **National Association for Multi-Ethnicity in Communications (NAMIC)** announced today the 2017 **Top Companies for People of Color**. Gleaned from findings pertaining to ethnicity in the 2017 NAMIC/WICT Cable Telecommunications Industry Workforce Diversity Survey, the top operators and top programmers are being recognized for their high level of achievement in key diversity and inclusion areas.

The 2017 survey was funded by The Walter Kaitz Foundation and conducted by third-party expert Mercer, a global consulting leader in assessing and meeting the career needs of a changing workforce. The survey captured organizational workforce demographics, diversity practices, non-traditional employee benefits, and other indicators of commitment to diversity and inclusion. In addition, the survey gathered information that enabled the creation of industry-wide Internal Labor Market (ILM) maps showing workforce dynamics – hires, promotions and retention – of people of color in the industry. These data were then used to generate projections of which strategies over the next five years potentially may have significant impact on the career trajectories of the targeted groups.

**Twenty-four** organizations completed the 2017 Workforce Diversity Survey, representing an estimated **67.5** percent of the cable telecommunications industry workforce. The 2017 **Top Companies for People of Color** are as follows (in alpha order, unranked):

### **OPERATORS**

**Charter Communications**  
**Comcast Corporation**  
**Cox Communications**  
**Mediacom Communications**  
**Midco Communications**

### **PROGRAMMERS**

**A+E Television Networks**  
**Discovery Communications**  
**Disney | ABC Television Group**  
**NBCUniversal**  
**Univision Communications**

“NAMIC congratulates each honoree designated as a Top Company for People of Color,” said NAMIC President and CEO **Eglon E. Simons**. “The successful diversity and inclusion efforts of this group of operators and programmers help to strengthen at its core an industry in a state of constant change and reinvention. At every organizational level, from call centers to creative teams to Board rooms, these Top Companies for People of Color grasp just how necessary a rich diversity of cultural perspectives is for harnessing innovation and for thriving amidst disruption.”

Launched in 1999 as “A Look Toward Advancement: Multi-ethnic Employment in the Communications Industry,” NAMIC’s initial employment survey offered a baseline of statistics and perceptions about the state of multi-ethnic diversity in the cable communications industry. Renamed “The NAMIC AIM” (Advancement Investment Measurement) in 2011, the report continues to provide rich data utilized by companies to support goals for building and sustaining a robust pipeline of multi-ethnic talent.

## **ABOUT NAMIC**

**NAMIC (National Association for Multi-ethnicity in Communications)** is the premier organization focusing on cultural diversity, equity and inclusion in the communications industry. More than 3,500 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit [www.namic.com](http://www.namic.com) for more information about NAMIC and its many opportunities.

# # #

### **NAMIC MEDIA CONTACTS:**

Wanita Niehaus: 202-643-2765 or [wanita.niehaus@namic.com](mailto:wanita.niehaus@namic.com)  
Brandii Toby-Leon: 865-963-2418 or [NAMICmedia@gmail.com](mailto:NAMICmedia@gmail.com)