



FOR IMMEDIATE RELEASE

## **JOHN QUIÑONES TO KEYNOTE THE 31<sup>st</sup> ANNUAL NAMIC CONFERENCE**

*Longtime Journalist, Education and Equality Advocate Brings His Powerful  
Barriers-Breaking Story to Conference Opening Session*

**NEW YORK – AUG. 25, 2017 – John Quiñones**, veteran journalist and host of “What Would You Do?” will be the opening keynote speaker for the 31<sup>st</sup> Annual NAMIC Conference, Sept. 26-27 at the New York Marriott Marquis. The highly-accomplished news professional will set the tone for the conference “Diversity at the Speed of Change” and share his inspiring journey and thought-provoking insights into human nature and ethical behavior.

“John’s story of hard work, courage and perseverance is truly inspiring,” said **Eglon E. Simons**, **National Association for Multi-Ethnicity in Communications (NAMIC) president and CEO**. “His commitment to ‘Doing the Right Thing’ is refreshing and relevant in today’s rapidly evolving media environment.”

“I am honored to serve as the keynote speaker at this year’s aptly named ‘Diversity at the Speed of Change’ Annual NAMIC Conference,” said Quiñones. “Inclusion and integration are essential in today’s media. As a lifelong learner and education advocate, I look forward to shedding light and encouraging attendees to pursue their dreams regardless of socioeconomic barriers or ethnic background.”

The 31<sup>st</sup> Annual NAMIC Conference will be highlighted by a remarkable roster of the industry’s notable business leaders and subject-matter experts. This year’s agenda will celebrate and amplify voices from across the cultural spectrum. Commencing with the 2017 Cablefax Breakfast honoring the Most Influential Minorities in Cable, the conference will also be highlighted by the L. Patrick Mellon Mentorship Program and Annual Awards Luncheons, the Excellence in Multicultural Marketing Awards (EMMA), informative general sessions, evening receptions and other networking opportunities.

Presenting Sponsor for the 31<sup>st</sup> Annual NAMIC Conference is Comcast NBCUniversal. Conference Sponsors include AMC Networks, ARRIS, BuzzFeed, Cox Communications, Charter Communications, INSP, NCTA, REVOLT, Scripps Networks Interactive, Turner, TV One, Univision Communications Inc. and The Walter Kaitz Foundation.

Individual registration for the 31<sup>st</sup> Annual NAMIC Conference is available by visiting [namic.com/events](http://namic.com/events) or contacting NAMIC’s VP, Events and Partner Relations Sandra Girado via telephone at 212-594-5985 or email at [sandra.girado@namic.com](mailto:sandra.girado@namic.com). Group registration discounts are also available for multiple attendees from the same company.

For more information on NAMIC and the 31<sup>st</sup> Annual NAMIC Conference, please visit [www.namic.com](http://www.namic.com). To stay connected, join the conversation on [LinkedIn](#) and follow us [@NAMICNational](#) using [#NAMICNow17](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).



## **ABOUT NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-cultural diversity, equity and inclusion in the communications industry. More than 3,500 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit [www.namic.com](http://www.namic.com) for more information about NAMIC and its many opportunities.

**EXECUTIVE INTERVIEWS AVAILABLE UPON REQUEST**

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