



31ST ANNUAL NAMIC CONFERENCE
SEPTEMBER 26-27, 2017
 NEW YORK MARRIOTT MARQUIS

MONDAY, SEPTEMBER 25

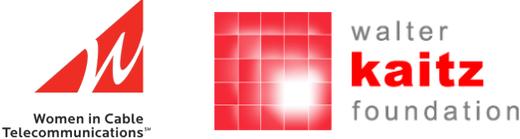
12:00 pm – 6:00 pm	Registration
2:00 pm – 5:00 pm	Chapter Leadership Workshop <i>(by invitation only)</i>
6:30 pm - 8:00 pm	<p>Reception for Alumni of the Executive Leadership Development Program (ELDP) and Leadership Seminars <i>(by invitation only)</i></p> <p style="text-align: center;"> <i>Sponsored by</i>  COMCAST NBCUNIVERSAL </p>
8:15 pm - 10:00 pm	Chapter Officers Dinner <i>(by invitation only)</i>

TUESDAY, SEPTEMBER 26

7:00 am – 5:00 pm	Registration
7:45 am – 9:00 am	<p>Breakfast Recognizing the <i>Cablefax</i> 2017 Most Influential Minorities in Cable</p> <p><i>(Separate ticket required; not part of conference registration.)</i></p> <p>Featuring</p>  <p>Dexter Goei President of the Board, Altice N.V. Chairman and CEO, Altice USA</p> <p><i>Sponsored by</i>  THE INTERNET & TELEVISION ASSOCIATION</p> <p>Click here to purchase tables or tickets</p>
8:15 am – 9:00 am	<p>Networking Continental Breakfast</p> <p><i>Sponsored by</i> </p>
9:15 am – 10:00 am	<p>Opening General Session</p>
10:00 am – 10:15 am	<p>Mid-Morning Refreshment and Networking Break</p> <p><i>Sponsored by</i> </p>

<p>10:15 am – 11:30 am</p>	<p>Joint Town Hall on Diversity</p> <p>The results of the joint 2017 NAMIC AIM and WICT PAR employment survey are in! Be among the first to learn how the industry fared in terms of its diversity numbers and best practices. Join NAMIC and WICT as a panel of industry leaders discuss key findings with an executive summary presented by our survey administrators at Mercer. Learn where there are strengths and opportunities in the industry's workforce and discuss new tactics to achieve greater diversity and inclusion. Contribute to this important conversation by participating in the Q&A.</p> <p>Opening Remarks</p> <ul style="list-style-type: none"> • Michael K. Powell, President & CEO, NCTA <p>Panel</p> <ul style="list-style-type: none"> • John Yang (Moderator), Correspondent, PBS NewsHour, NewsHour Productions • Karen Bennett, EVP & Chief Human Resources Officer, Cox Communications • David L. Cohen, Sr. EVP & Chief Diversity Officer, Comcast Corporation • Rhonda Crichlow, SVP, Chief Diversity Officer, Charter Communications • Monica Diaz, VP, Diversity, Inclusion & Wellness, ESPN <p><i>Presented in partnership with</i></p>  <p>Women in Cable Telecommunications™</p>
<p>11:30 am – 11:45 am</p>	<p>Mid-Morning Refreshment and Networking Break</p> <p><i>Sponsored by</i> BuzzFeed</p>
<p>11:45 am – 12:45 pm</p>	<p>Concurrent Break-out Sessions</p>
	<p>2017 Joint NAMIC-WICT Workforce Diversity Survey: Breaking It All Down</p> <p>We've heard the numbers. We know the score. Where does this leave us? What is the story behind the Joint NAMIC-WICT Workforce Diversity Survey results, and what are the</p>

	<p>implications for the unique market and business environment in which your company operates? This session, facilitated by Mercer representatives Gail Greenfield, Ph.D., and Raina Edwards, Senior Associate, is a must for D&I and human resources professionals, and all those with an interest in building, sustaining, and optimizing a workforce that meets change with bold ideas, creativity, and disruptive innovation.</p> <p>Presenters</p> <ul style="list-style-type: none"> • Gail Greenfield, Ph.D., Principal, Mercer • Raina Edwards MPH, Senior Associate, Mercer
	<p>TEDx NAMIC Style</p> <p>Technology, Education and Design – TED Talks has evolved beyond their acronym, delivering some of the most compelling and inspiring stories of our generation while making insightful and innovative breakthroughs. Emulating the TED Talks format, NAMIC is inviting three dynamic and engaging speakers to this year’s conference to share their transformative and life changing stories.</p> <p style="text-align: center;">  </p>
	<p>Power-Filled Storytelling: Virtual Reality and Drone Speed Lab</p> <p>The speed of change is probably most noticeable on the technology front. Join us for an immersive conversation about how the remarkable advancement of virtual reality and drones has taken storytelling to unimaginable levels.</p> <p>Presenter</p> <ul style="list-style-type: none"> • Renard T. Jenkins, VP, Production Operations, PBS <p style="text-align: center;">  </p>
<p>1:00pm – 2:15 pm</p>	<p style="text-align: center;">L. Patrick Mellon Mentorship Program Luncheon</p> <p style="text-align: center;"><i>Presented in partnership with</i></p> <p style="text-align: center;">  </p>

	<p style="text-align: center;"><i>Sponsored by</i></p> 
<p style="text-align: center;">2:30 pm – 3:30 pm</p>	<p style="text-align: center;">Concurrent Break-out Sessions</p>
	<p>Out at Work: The New Normal for LGBT+ Professionals</p> <p>LGBT+ employees face unique barriers in the workplace – ones that may be overlooked by more traditional diversity initiatives established to support racial and gender equity. As a result, LGBT+ people remain unknown or underrepresented in the workplace, particularly in C-level roles. Join us as a dynamic panel of industry executives reflect on their personal and professional journeys of “coming out” at work, and address pervasive workplace challenges for LGBT+ professionals. The panel will also offer strategies for creating a business culture that ensures all employees have equal opportunity to contribute, thrive and advance.</p> <p style="text-align: center;"><i>Presented in partnership with</i></p> 
	<p>Ladder, Lattice, and Longevity</p> <p>Industry professionals are taking leadership development to the next level. Innovating customized diversity experiences to help retain and promote top talent has direct implications a company’s bottom line. This panel will address the work surrounding their diversity leadership programs - successes, failures and lessons learned.</p> <p>Panel</p> <ul style="list-style-type: none"> • Salvador Mendoza, VP, Diversity & Inclusion, NBCUniversal • Tonya Cornelius, Ph.D. • Martha Soehren, Chief Learning Officer, Comcast <p style="text-align: center;"><i>Sponsored by</i></p> 

	<p>Busting Through Corporate Headwinds</p> <p>Research and experience tells us that diverse talent may face more headwinds in corporate hallways and boardrooms than others. In this session, leaders will identify how these often invisible forces show up and discuss practical ways to remove them from individuals and organizations.</p> <p style="text-align: center;"><i>Sponsored by</i> TURNER</p>
<p>3:30 pm – 4:00 pm</p>	<p>Mid-Afternoon Refreshment and Networking Break</p> <p style="text-align: center;"><i>Sponsored by</i> BuzzFeed</p>
<p>4:00 pm – 5:00 pm</p>	<p style="text-align: center;">Concurrent Break-out Sessions</p>
	<p>Finding Talent in Unusual Places</p> <p>Social media has changed the landscape of identifying great talent. Industry leaders and talent share their experiences on how content changers have impacted our industry. This conversation will take a deep dive into innovative ways companies identify creative talent, entice and nurture them.</p> <p style="text-align: center;"><i>Sponsored by</i> </p>
	<p>The Business of Entertainment</p> <p>One-on-One interview/conversation with some of the industry’s most successful and influential artists. Attendees will hear first-hand from the artist and his/her journey into the business and career trajectory.</p> <p style="text-align: center;"><i>Presented in partnership with</i> </p>

	<p>Career Corners Sessions</p> <p>We all know how widely professional and life experiences can vary. We will host three sessions in this year's "Career Corner" to bring distinctive, even unlikely, professional narratives alive into the realm of possibility. We will also flip mentoring on its head in a reverse mentoring format not to be missed.</p> <p>Topics Include:</p> <ol style="list-style-type: none"> 1. Who Knew? My Unlikely Career Path... 2. She's Got Game: Women in Sports 3. Reverse Mentoring is All The Rage!!! <p style="text-align: center;"><i>Sponsored by</i> TURNER</p>
5:15 pm – 6:00 pm	National Membership Meeting
6:00 pm – 7:30 pm	<p style="text-align: center;">31st Annual NAMIC Conference Reception</p> <p style="text-align: center;"><i>Sponsored by</i> REVOLT</p>

WEDNESDAY, SEPTEMBER 27

7:30 am – 12:00 pm	Registration
7:45 am – 8:45 am	Continental Breakfast <div style="text-align: center;"> <p><i>Sponsored by</i></p>  </div>
8:45 am – 9:00 am	NAMIC Chapter Awards
9:00 am – 10:15 am	<p>General Session: NAMIC & Sava360 Present The “Startup Pitch” Competition</p> <p>Back by popular demand, NAMIC and Sava360 is hosting a ‘Shark Tank’ style “Startup Pitch” competition. Participants will be presenting ideas to diverse and progressive media executives, advisors, investors and product managers. Don’t miss the opportunity to watch a high-stakes pitch competition of bright inventors, ambitious entrepreneurs and future leaders in our industry.</p> <div style="text-align: center;"> <p><i>Sponsored by</i></p>  </div>
10:15 am – 10:30 am	Mid-Morning Refreshment and Networking Break <div style="text-align: center;"> <p><i>Sponsored by</i></p>  </div>
10:30 am – 11:30 am	Concurrent Break-out Sessions

	<p>Fostering 'Intrapreneurship' for strategic market competitiveness</p> <p>A growing number of media outlets have undergone critical shifts in organizational structure to diversify their portfolio and include innovative products and services. Retaining customers for platforms that may have suppressed long-term viability, legacy outlets are fostering innovation from within to diversify revenue and stay relevant. As technologies change, intrapreneurship can help save mission-driven organizations that have broad value to the communities they serve, attract top talent, and remain highly relevant in an ever evolving marketplace. How is your company measuring up?</p> <p>Panel</p> <ul style="list-style-type: none"> • Kodi Foster, SVP, Data Strategy, Viacom <p style="text-align: center;"><i>Sponsored by</i> </p>
	<p>Multi-Cultural Empowerment: ERG Leaders Speaking Up</p> <p>Call 'em affinity, employee or business resource groups, they all bring an amazing array of voices to the table. But only if they're invited. Listen in on how organizations with active and engaged groups bring multi-cultural voices to the forefront for and with their organizations.</p> <p style="text-align: center;"><i>Sponsored by</i> </p>
<p>11:45 am – 1:15 pm</p>	<p>NAMIC Annual Awards Luncheon</p> <p>Honoring Next Generation Leaders/Luminaries and the Mickey Leland Humanitarian Achievement Award Recipient</p> <p style="text-align: center;"><i>Sponsored by</i> </p>