



FOR IMMEDIATE RELEASE

## NAMIC ANNOUNCES 2017 LEADERSHIP SEMINAR SCHEDULE

Leadership Seminar Dates And Locations Include April 10-12, 2017, Los Angeles, CA; July 12-14, 2017, Philadelphia, PA; October 25-27, Dallas, Texas

Deadline To Submit General and Scholarship Applications For The April 2017 Session In Los Angeles Is February 17, 2017

**NEW YORK, NY – January 24, 2017** -- The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the dates and locations for its 2017 Leadership Seminars. Scheduled for April 10-12, 2017, the first of three **NAMIC Leadership Seminars** will be held in Los Angeles, California. Two additional Leadership Seminars are planned for July 12-14, 2017 in Philadelphia, Pennsylvania, and October 25-27, 2017 in Dallas, Texas.

**The deadline to submit applications for the April Leadership Seminar is February 17, 2017.**

Since 2005, the NAMIC Leadership Seminars have addressed the developmental needs and interests of industry professionals who are at a place in their career trajectories demanding a strategic rather than ad hoc approach to career planning — in other words, careers by design and not by default. Through crafting personalized blueprints for career advancement linked to enhanced effectiveness in their current organizational roles, participants develop a greater awareness of, and confidence in, their own potential as high-impact contributors. **The NAMIC Leadership seminar is open to all eligible professionals, regardless of ethnicity or gender, from across the multicultural media spectrum.**

NAMIC is also currently accepting applications for the first of three 2017 Leadership Seminar scholarships, a generous gift of the **Walter Kaitz Foundation**.

NAMIC Leadership Seminar scholarships cover 90% of the \$4,000 tuition, plus all other program related expenses, including travel, lodging and meals. To be considered, scholarship candidates must have the endorsement of their respective companies. As a demonstration of their commitment to the professional development of scholarship recipients, companies will be asked to assume responsibility for the remaining 10% (\$400) of the full tuition.

Scholarship recipients will be professionals of color from small cable operators and programmers that might otherwise not have adequate resources to send them to the Leadership Seminar. Eligible candidates are new directors (less than two years), managers and supervisors who are strong performers in their current roles, and who demonstrate the motivation to attain higher positions through continuous learning and leadership development.

**The deadline to submit applications for the April Leadership Seminar scholarship is February 17, 2017.**

The curriculum for the NAMIC Leadership Seminars is derived from the most respected academic research dealing with developing effective leaders in organizations where diversity is a business imperative. In addition, it reflects today's dynamic industry landscape and the professional opportunities and challenges that accompany continuous change.

(more)

NAMIC's Leadership Seminars feature an esteemed faculty of industry experts, authors, and lecturers from prestigious academic institutions. Attendees are guided through an interactive learning process that includes the following:

- Exploration of professional strengths and developmental needs
- Charting a course for the enhancement of individual potential
- Generating a career-by-design strategic blueprint
- Learning about the power of mentoring as a career enhancement and development tool
- Giving and receiving constructive feedback
- Conflict resolution techniques that leverage heightened performance
- Understanding diversity as a core organizational value and contributor to the bottom line

For more information regarding the NAMIC Leadership Seminar and to access the general and scholarship submission criteria and application forms, visit [namic.com/dev/leadership-seminar](http://namic.com/dev/leadership-seminar) or contact James C. Jones, senior vice president of Education and Diversity Solutions, at 212-594-5985.

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### **ABOUT NAMIC**

NAMIC (National Association for Multi-Ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 3,000 professionals belonging to a network of chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit [www.namic.com](http://www.namic.com) and stay connected to NAMIC on Facebook, LinkedIn, Twitter, Instagram and YouTube.

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