

THE NAMIC LEADERSHIP SEMINAR



NATIONAL ASSOCIATION FOR MULT-ETHNICITY IN COMMUNICATIONS
EMBRACE DIVERSITY. EMBRACE SUCCESS.



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The NAMIC Leadership Seminar is a professional development program created specifically to transform high-potential employees into effective leaders.

During three days of lively discussion and exchange of ideas, participants will go on a journey of individual development and exploration of what it takes to be an effective contributor to team and organizational outcomes. The highly interactive instructional methodology sets the stage for professionals to obtain the knowledge, competencies, and diverse perspectives necessary for maximum performance and career enhancement. All talented coordinators, supervisors, managers, and new directors (less than two years at that level) from across the cable telecommunication industry's multicultural spectrum are encouraged to apply.

“The NAMIC Leadership Seminar was one of the experiences that I will treasure for the rest of my career. The program enhanced my awareness of who I am as a person. I feel that I am a better leader because now I understand more about my strengths and weaknesses. I highly recommend this Seminar to anyone that is looking to take the next step in their careers.”

Vu Trieu
Senior Specialist, Workforce D&I,
Comcast



PROGRAM OVERVIEW

Continuous learning and leadership development are important for all professionals, but especially for those in the earlier stages of career management. The NAMIC Leadership Seminar curriculum draws upon the most respected academic research about what it takes to develop into effective leaders in organizations where a high premium is placed on Diversity and Inclusion as a strategic business imperative. The faculty—subject matter, experts, authors, and lecturers from prestigious academic institutions—will lead robust conversations and exercises to help participants accomplish the following:

- Explore professional strengths and performance-related developmental gaps
- Chart a course to enhance individual leadership potential
- Master techniques for giving and receiving motivating feedback
- Become familiar with the tools for effective problem solving, conflict resolution, and decision-making in a diverse environment
- Understand and practice the skills involved in Managing UP
- Appreciate the concept of Diversity and Inclusion as a core organizational value and not just a human resources-driven tactic
- Create a career management template

The program is designed to help participants maximize strengths, fill in development gaps, raise the bar on performance in current roles, and plan courageously and strategically for continuous growth and advancement.

In 2017, the NAMIC Leadership Seminar will be offered in the following markets:

Los Angeles, CA **April 10 - 12, 2017**

Philadelphia, PA **July 12 - 14, 2017**

Dallas, TX **October 25 - 27, 2017**

CURRICULUM

The NAMIC Leadership Seminar curriculum covers the following topics, supplemented by outside readings and hands-on exercises. Some key elements of the curriculum are:

- **Leadership Theory and Styles**

Gaining insight into individual leadership styles and learning how to “flex” for maximum effectiveness in achieving individual, team, and organizational objectives

- **Maximizing Individual Contribution on Diverse Teams**

Getting the most out of participation on a team rich with diverse cultural perspectives and world-views

- **Dealing With Conflict**

Examining the root causes of conflict within the organization, learning how to distinguish between “good conflict” and “bad conflict,” and gaining insight into constructive vs. destructive responses to conflict

- **Nurturing a Healthy Relationship With Power**

Establishing a healthy relationship with organizational power—both as leader and follower

- **Mentoring and Networking**

Exploring how to establish and nurture a mutually rich and rewarding mentoring relationship. Building and strengthening a developmental network that broadens access to information, influence, and career advice

- **Careers by Design**

Taking a hard look at professional goals and beginning the important work of drafting a success credo linked to a career BY DESIGN, and not BY DEFAULT

- **Action Planning**

Creating a personal blueprint for applying the new knowledge and committing to a timeline for implementation

PARTICIPANT ELIGIBILITY

- Manager, supervisor, coordinator, new director (less than 2 years at that level)
- A strong performer
- Motivated to succeed and aspiring to higher positions with increasing visibility and responsibility
- Endorsed by his/her company to participate in the NAMIC Leadership Seminar

APPLICATION INFORMATION

40 participants will be selected to participate in the NAMIC Leadership Seminar. Tuition is **\$4,000**, including books, materials, and meals (breakfast, lunch, and breaks). Expenses related to travel, lodging, and incidentals are the responsibility of the sponsoring organization.

For more information on how to nominate participants for the NAMIC Leadership Seminars, please visit the NAMIC website at www.namic.com. You may also contact:

James C. Jones, SVP, Education and Diversity Solutions, NAMIC
The Leadership Seminar
Email: jim.jones@namic.com
Phone: 212-594-5985

ABOUT NAMIC

NAMIC is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 3,000 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve



WHAT PEOPLE ARE SAYING 2016 Leadership Seminar, Denver, CO

“The NAMIC Leadership Seminar was life-changing. I am forever grateful for the opportunity to enhance my career and in turn benefit my organization. The curriculum was phenomenal and I’ve gained a network of peers whom I still keep in touch with. Since attending the Leadership Seminar, I’ve had a breakthrough in my leadership growth and effectiveness, and am more confident leading, influencing and collaborating.”

Jaunice Stills
Sr. Director, Content Strategy
E! Networks



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