



FOR IMMEDIATE RELEASE

**THE NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS AND THE
EMMA BOWEN FOUNDATION PARTNER TO LAUNCH ONLINE PROFESSIONAL
NETWORK**

**Joint Initiative Is Designed To Be A Resource For Emma Bowen Fellows And Alumni To
Access Second Tier Of Professional Development And Career Advancement Support**

**Online Community Will Serve As A Common Space For Emma Bowen Fellows, Alumni
And NAMIC Members To Connect And Exchange Information**

**One-Year Complimentary NAMIC Memberships To Be Offered To Emma Bowen Alumni
As Part Of The Online Professional Network Initiative**

NEW YORK, NY – November 17, 2016 -- The **National Association for Multi-ethnicity In Communications (NAMIC)** and the **Emma Bowen Foundation** have partnered to launch a co-branded online professional network, **Nsiders.org**. The Internet-based initiative will establish an online community comprising Emma Bowen Fellows, Alumni, and participating NAMIC members, representing the trade association's 16 regional chapters. The Emma Bowen Fellows Program provides multi-year internships to college-aged students of color at media companies nationwide.

"We are excited to partner with NAMIC to expand the reach of our respective diversity organizations," said **Dr. Rahsaan Harris**, President & CEO of The Emma Bowen Foundation. "Through this initiative, our Emma Bowen Fellows and Alumni will have the opportunity to access NAMIC's flagship education, professional development, and mentoring programs as well as have access to advanced networking opportunities and employment resource information. The second tier of guidance and support garnered through the NAMIC partnership and the online professional network will be invaluable as Emma Bowen Fellows progress from their internship experiences into the workforce."

To commemorate the online professional network launch, one-year complimentary NAMIC memberships will be available for the Emma Bowen Alumni. The Emma Bowen Alumni registering for NAMIC membership will have access to the trade association's full slate of programs and initiatives facilitated at the regional and national levels.

Nsiders.com tools include industry newsletters, employment and event postings, a member directory, and tools for sharing ideas, information and volunteer opportunities. Underwritten through a grant awarded by **The Walter Kaitz Foundation**, the Internet-based platform features an integrated database management system, which will allow the partnering organizations to capture critical data pertaining to the Emma Bowen Fellows and their professional progress, while tracking their level of engagement within NAMIC's programs.

(more)

Eglon E. Simons, NAMIC's president and CEO commented: "Through this joint effort both NAMIC and Emma Bowen will further our mutual goal of advancing diversity, while strengthening the industry's pipeline of professionals of color. As industry business models and demographics shift, this online network will promote collaboration and provide professional development opportunities for Emma Bowen Fellows and NAMIC members as they share knowledge and information, resulting in the mutual enrichment of all those engaged in the online community."

For more information on the Nsiders initiative or to join the online professional network, visit Nsiders.org.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 3,000 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. Charter, Comcast | NBCUniversal and Turner Broadcasting System, Inc. are NAMIC's Platinum Annual Corporate Sponsors. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter, Instagram, and YouTube.

ABOUT THE EMMA BOWEN FOUNDATION

The Emma Bowen Foundation recruits promising students of color and provides them with multi-year paid internships at some of the nation's leading media companies. Since 1989, The Emma Bowen Foundation has provided internships for over 800 students of color. Their approach has been a top/down commitment to diversity, a spotlight on excellence, and careful monitoring of students and graduates' on-going progress - a "leave nothing to chance" approach focused on results. With support from corporate partners like HBO and CBS, the Emma Bowen Foundation has given its fellows opportunities each summer to gain exposure to the media industry, receive meaningful work experience, and make connections with mentors and colleagues in the field. For more information, please visit www.emmabowenfoundation.com and stay connected to the Emma Bowen Foundation on Facebook, LinkedIn, and Twitter.

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