30th Annual NAMIC Conference

30th ANNUAL NAMIC CONFERENCE
(as part of Diversity Week 2016)
September 20-21, 2016
NY Marriott Marquis

MONDAY, SEPTEMBER 19

12:00 pm – 6:00 pm Registration
Sponsored by
Registration Booth, 6th Floor

2:00 pm – 5:00 pm Chapter Leadership Workshop (by invitation only)
Ziegfeld Room, 4th Floor

4:05 pm – 5:20 pm Leadership Lessons from Women of Color
Presented in Partnership with WICT and Walter Kaitz Foundation
Westside Ballroom, 5th Floor

6:30 pm – 8:00 pm Reception for Alumni of the Executive Leadership
Development Program (ELDP) and NAMIC Leadership Seminar
(by invitation only)
Manhattan Ballroom, 8th Floor
Sponsored by

8:15 pm Chapter Officers Dinner (by invitation only)
TUESDAY, SEPTEMBER 20

7:00am – 5:00 pm  Registration
Sponsored by

Registration Booth 6th Floor

7:30am – 8:45 am  Breakfast Recognizing the Cablefax 2016 Most Influential Minorities in Cable
(Separate ticket required; not part of conference registration.)
Sponsored by

8:30am – 9:15 am  Networking Continental Breakfast
Sponsored by

6th Floor Pre-Function Area

9:15 – 10:15 am  Opening General Session
Broadway Ballroom, 6th Floor
Keynote Speaker: TBD

10:30am- 11:30am  News Panel
Broadway Ballroom, 6th Floor

11:30 – 11:45 am  Mid-Morning Refreshment and Networking Break
6th Floor Pre-Function Area

11:45am – 12:45pm  Concurrent Learning Tracks

- BUSINESS SOLUTIONS
  Sponsored by
  Lyceum Complex, 5th Floor

- CONTENT & IMAGERY
  Julliard Complex, 5th Floor

- LEADING & LEARNING
  Sponsored by
  Majestic Complex, 6th Floor
1:00 – 2:15 pm  L. Patrick Mellon Mentorship Program Luncheon  
*Sponsored by*  
*Presented in Partnership with*  
Featuring: TBD  
Broadway Ballroom, 6th Floor

2:30 – 3:30 pm  Concurrent Learning Tracks  
- **BUSINESS SOLUTIONS**  
  *Sponsored by* ARRIS  
  Lyceum Complex, 5th Floor  
- **CONTENT & IMAGERY**  
  Julliard Complex, 5th Floor  
- **LEADING & LEARNING**  
  *Sponsored by* Turner  
  Majestic Complex, 6th Floor

3:30 – 4:00 pm  Mid-Afternoon Refreshment and Networking Break  
6th Floor Pre-Function Area

4:00 – 5:00 pm  Concurrent Learning Tracks  
- **BUSINESS SOLUTIONS**  
  *Sponsored by* ARRIS  
  Lyceum Complex, 5th Floor  
- **CONTENT & IMAGERY**  
  Julliard Complex, 5th Floor  
- **LEADING & LEARNING “Career Corners”**  
  *Sponsored by* Turner  
  Plymouth/Uris/Shubert, 6th Floor

5:15 – 6:00 pm  National Membership Meeting  
Ziegfeld, 4th Floor
6:00 – 7:30 pm  
30th Annual NAMIC Conference Reception  
*Sponsored by*  
REVOLT  
Broadway Lounge, 8th Floor  

**WEDNESDAY, SEPTEMBER 21**  

7:30 am – 12:00 pm  
Registration  
*Sponsored by*  
scripps networks interactive  
Registration Booth, 6th Floor  

7:45 – 8:45 am  
Continental Breakfast  
*Sponsored by*  
COX  
5th Floor Pre-Function Area  

8:45 – 9:00 am  
Special Presentation of Winners of the NAMIC Chapter Leader Awards  
Westside Ballroom, 5th Floor  

9:00 – 10:00 am  
General Session:  
Westside Ballroom, 5th Floor  

10:00 – 10:30 am  
Mid-Morning Refreshment and Networking Break  
5th Floor Pre-Function Area  

10:30 – 11:30 am  
Concurrent Learning Tracks  

- **BUSINESS SOLUTIONS**  
  *Sponsored by*  
  ARRIS  
  Lyceum Complex, 5th Floor  

- **CONTENT & IMAGERY**  
  Julliard Complex, 5th Floor  

- **LEADING & LEARNING**  
  *Sponsored by*  
  Turner  
  Majestic Complex, 6th Floor  

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11:45 am – 1:00pm  EMMA Luncheon

1:30pm - 3:00pm  National Board of Directors Meeting (by Invitation only)
Ziegfeld Room, 4th Floor