



FOR IMMEDIATE RELEASE

**APPLICATIONS ARE NOW BEING ACCEPTED FOR THE OCTOBER 2016 SESSION OF
THE NAMIC LEADERSHIP SEMINAR**

NEW YORK, NY – July 19, 2016 -- NAMIC (National Association for Multi-ethnicity in Communications) is now accepting general and scholarship applications for the fall session of the **NAMIC Leadership Seminar**. The two-day professional development seminar is offered in local markets throughout the United States. The fall session of the NAMIC Leadership Seminar will take place October 26-28, 2016 in San Diego, California. **The application deadline is set for September 14, 2016.**

Since 2005, the NAMIC Leadership Seminars have addressed the developmental needs and interests of industry professionals who are at a place in their career trajectories demanding a strategic rather than ad hoc approach to career planning — in other words, careers by design and not by default. Through crafting personalized blueprints for career advancement linked to enhanced effectiveness in their current organizational roles, participants develop a greater awareness of, and confidence in, their own potential as high-impact contributors. **The NAMIC Leadership seminar is open to all eligible professionals, regardless of ethnicity or gender, from across the multicultural media spectrum.**

The curriculum for the NAMIC Leadership Seminars is derived from the most respected academic research dealing with developing effective leaders in organizations where diversity is a business imperative. In addition, it reflects today's dynamic communications industry landscape and the professional opportunities and challenges that result from continuous change.

NAMIC's Leadership Seminars feature an esteemed faculty of industry experts, authors, and lecturers from prestigious academic institutions. Attendees are guided through an interactive learning process that includes the following:

- Exploration of professional strengths and developmental needs
- Charting a course for the enhancement of individual potential
- Generating a career-by-design strategic blueprint
- Learning about the power of mentoring as a career enhancement and development tool
- Giving and receiving constructive feedback
- Conflict resolution techniques that leverage heightened performance
- Understanding diversity as a core organizational value and contributor to the bottom line

A scholarship opportunity for the October 2016 Leadership Seminar, covering tuition, program materials, travel, lodging and meals, is being awarded through a generous gift from the **Walter Kaitz Foundation**. Scholarship recipients will be professionals of color from small cable operators and programmers that might otherwise not have adequate resources to send them to the Leadership Seminar. Eligible candidates are new directors (less than two years), managers and supervisors who are strong performers in their current roles, and who demonstrate the motivation to attain higher positions through continuous learning and leadership development. Scholarship candidates must have the endorsement of their respective companies to be considered.

For more information regarding the NAMIC Leadership Seminar and to access the general and scholarship submission criteria and application forms, visit namic.com/dev/leadership-seminar or contact James C. Jones, NAMIC's senior vice president of Education Programs and Diversity Solutions, at 212-594-5985.

###

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,800 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. Comcast | NBCUniversal, Time Warner Cable and Turner Broadcasting System, Inc. are NAMIC's Platinum Annual Corporate Sponsors. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter, Instagram, and YouTube.

MEDIA CONTACTS

Charmaine Chapman
BTB Communications
Ph: 310-882-5498
char@btbcommunications.com

Kim Harris
BTB Communications
Ph: 917-468-9957
kim@btbstaff.com