



**FOR IMMEDIATE RELEASE**

**PAMELA SILVA CONDE AND JOHNNY LOZADA ANNOUNCED AS CO-HOSTS FOR THE  
2016 NAMIC ANNUAL AWARDS BREAKFAST**

**Breakfast Honoring The Communications Industry's Next Generation Leaders Set for  
May 18 in Boston As Part of INTX: The Internet & Television Expo**

**NEW YORK, NY – May 3, 2016 - - NAMIC (National Association for Multi-ethnicity in Communications)** today announced **Johnny Lozada**, co-host of “**Despierta America**,” and **Pamela Silva Conde**, co-anchor, “**Primer Impacto**” will host the **2016 NAMIC Annual Awards Breakfast**. Presented in partnership with *Multichannel News*, the event is scheduled for Wednesday May 18, 2016 from 7:30 a.m. to 9:00 a.m. ET at the Boston Convention and Exhibition Center as part of the National Cable and Telecommunications Association’s *INTX: The Internet & Television Expo*. Traditionally, the NAMIC Breakfast features the presentation of the **Next Generation Leaders Awards**, which honors emerging business leaders who reflect and embrace NAMIC’s mission to educate, advocate, and empower for the advancement of diversity and inclusion in the cable communications industry.

As co-host of “Despierta America,” (Wake Up America), Univision Network’s top-rated morning show, Lozada anchors four hours of live entertainment, news and culturally relevant content that informs and empowers viewers. Before joining the “Despierta America” team, Lozada was a reporter and commentator for Univision’s weekly showbiz program, “Sal y Pimienta” (Salt and Pepper). In addition, Lozada has served as co-host for many other television shows, including “Big Brother” and “Fear Factor” in Mexico, “Escandalo TV” in the U.S, “Lima Limon” in Peru, and “360 Grados” in Puerto Rico. Having launched his career in the 1980’s as an original member of Latin pop music group, Menudo, Lozada has received numerous honors such as a Billboard Music Award, a Global Communications Medal and a Better World Society Award from President Jimmy Carter.

Silva Conde joined Univision in 2005 as a local entertainment anchor and reporter in Miami. She also served as a national correspondent for Univision’s primetime newsmagazine, “Aqui y Ahora” (Here and Now), as well as anchor for the leading Spanish-language morning newscast in South Florida for the Univision Miami local station, WLTV-23. In 2011, Silva Conde began

co-anchoring "Primer Impacto" (First Impact), Hispanic America's No. 1 daily newsmagazine. A six-time Emmy® award-winning journalist, Silva Conde has covered major national and international news stories, including live and in-depth coverage of the terrorist attack at the Boston Marathon.

**Eglon E. Simons**, NAMIC's president and CEO commented: "Traditionally, the NAMIC breakfast is a very special event where we celebrate those within our industry for their accomplishments in fostering diversity and inclusion. We are thrilled to have Johnny Lozada and Pamela Silva Conde, two of our industry's most engaging media personalities join us as co-hosts for what is sure to be an inspirational and exciting morning."

(more)

Event sponsors of the **NAMIC Annual Awards Breakfast** include the **NCTA, Univision Communications Inc, Discovery Communications, REVOLT, Crown Media Family Networks, Scripps Networks Interactive, Carlsen Resources, Condista** and **NCC Media**.

For more information regarding the NAMIC Annual Awards Breakfast or for sponsorship inquiries and tickets/table purchases, visit [namic.com/events](http://namic.com/events) or contact Sandra Girado, vice president, Events and Partner Relations at NAMIC National, 212-594-5985 or via email at [info@namic.com](mailto:info@namic.com).

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### **ABOUT NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,700 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's cable communications industry giants reflect the multi-ethnic richness of the populations they serve. Comcast | NBCUniversal, Time Warner Cable and Turner Broadcasting System, Inc. are NAMIC's Platinum Annual Corporate Sponsors. For more information, please visit [www.namic.com](http://www.namic.com) and stay connected to NAMIC on Facebook, LinkedIn, Twitter, and Instagram.

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