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**NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS
ANNOUNCES 2015 TOP COMPANIES FOR PEOPLE OF COLOR**

New York, NY - January 25, 2016 -- The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the **2015 Top Companies for People of Color**. Gleaned from findings pertaining to ethnicity in the 2015 Joint NAMIC/WICT Cable Telecommunications Industry Workforce Diversity Survey, the top five operators and top five programmers are being recognized for their high level of achievement in key diversity and inclusion areas.

Funded by The Walter Kaitz Foundation and conducted by Mercer, leading global talent consultants, the 2015 survey captured organizational workforce demographics, diversity practices, non-traditional employee benefits, and some other indicators of commitment to diversity and inclusion. In addition, the survey gathered information that enabled the creation of industry-wide Internal Labor Market (ILM) maps showing the workforce dynamics—hires, promotions, and exits—of people of color in the industry. These data were then used to generate projections of how the representation of people of color at management levels may be influenced over the next five years if companies engage in targeted strategies.

Twenty-seven organizations completed the 2015 Workforce Diversity Survey, representing an estimated 65% of the cable telecommunications industry's workforce.

The **2015 Top Companies for People of Color** are as follows:

OPERATORS

Bright House Networks
Comcast Corporation
Cox Communications
Midcontinent Communications
Time Warner Cable

PROGRAMMERS

BET Networks
Discovery Communications
Disney | ABC Television Group
NBCUniversal
Turner

"NAMIC congratulates each of the honorees designated as a Top Company for People of Color," said **Eglon E. Simons**, NAMIC's president and CEO. "The diversity efforts demonstrated by this forward-thinking group of operators and programmers are contributing to the advancement of multiethnic inclusion. The commitment to D&I modeled by these companies will be critical as our industry strives to be reflective of the global marketplace."

Launched in 1999 as "A Look Toward Advancement: Multi-ethnic Employment in the Communications Industry," NAMIC's employment survey offered a baseline of statistics and perceptions about the state of multi-ethnic diversity in the cable telecommunications industry. Renamed "The NAMIC AIM" (Advancement Investment Measurement) in 2011, the report continues to provide rich data utilized by companies to support goals for building and sustaining a robust pipeline of multi-ethnic talent. The Executive Summary of the Joint NAMIC-WICT 2015 Workforce Diversity Survey is currently available online at <http://namic.com/research>. The full 2015 AIM report will be available in the very near future.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,700 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. Comcast | NBCUniversal, Time Warner Cable and Turner Broadcasting System, Inc. are NAMIC's Platinum Annual Corporate Sponsors. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter and Instagram.

MEDIA CONTACT

Charmaine Chapman
BTB Communications
310-882-5498 ext. 5 (office)
310-902-8617 (cell)
char@btbcommunications.com