



FOR IMMEDIATE RELEASE

NAMIC NEXT GENERATION LEADERS AWARDS CALL FOR NOMINATIONS ANNOUNCED

Emerging Business Leaders Of Color To Be Honored During The NAMIC Annual Awards Breakfast Scheduled For May 7, 2015 In Chicago

NEW YORK, NY – February 10, 2015 -- The **National Association for Multi-ethnicity in Communications (NAMIC)** has launched its call for nominations for the **2015 Next Generation Leaders Awards**, honoring emerging executives of color for their outstanding contributions to the success of their respective organizations. The Next Generation Leaders Awards will be presented during the **NAMIC Annual Awards Breakfast**, scheduled for Thursday, May 7, 2015, from 8:00 a.m. to 9:30 a.m. at the McCormick Place Convention Center in Chicago, Illinois, in conjunction with *INTX: The Internet & Television Expo* (formerly, the Cable Show).

Currently celebrating its 35th year, NAMIC established the Next Generation Leaders Awards in 2006. The awards have recognized executives of color for their commitment to fostering diversity, while personifying excellence and who, by virtue of their individual achievements, serve as beacons for those who will follow in their footsteps. Business leaders age 45 and under are eligible for nomination. Awards are presented in four categories: Cable MSO, Cable Programmer, Technology Company/Disciplines and Creative Disciplines. The nominations deadline for this year's Next Generation Leaders Awards, presented in partnership with *Multichannel News*, is March 6, 2015. Nominations may be submitted electronically by accessing the online submissions page <http://namic.site-ym.com/?page=2015NGLNomination>.

For more information regarding the **Next Generation Leaders Awards** and to access the complete nominations criteria, visit <http://namic.site-ym.com/?page=2015NGLNomination>. Inquiries pertaining to sponsorship and ticket/table purchases for the **NAMIC Annual Awards Breakfast** should be directed to Sandra Girado, NAMIC's senior director of Meetings and Events via telephone at 212-594-5985 or email at info@namic.com.

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,200 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, and Twitter.

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