



FOR IMMEDIATE RELEASE

NAMIC LEADERSHIP SEMINAR SCHOLARSHIP OPPORTUNITIES ANNOUNCED

February 27, 2015 Nominations Deadline Set for the First of Three 2015 Scholarships

NEW YORK, NY – January 13, 2015 -- The **National Association for Multi-ethnicity in Communications (NAMIC)**, a leading 501(c)(6) trade association, today announced scholarship opportunities for the **NAMIC Leadership Seminars** scheduled for **2015**. Three full scholarships covering tuition, program materials, travel, lodging and meals are being awarded through a generous gift from the **Walter Kaitz Foundation**. The first scholarship is being offered for participation in the Leadership Seminar scheduled for April 8-10, 2015 in Atlanta, Georgia.

Scholarship recipients will be professionals of color from small cable operators and programmers that might otherwise not have adequate resources to send them to the Leadership Seminar. Eligible candidates are new directors (less than two years), managers and supervisors who are strong performers in their current roles, and who demonstrate the motivation to attain higher positions through continuous learning and leadership development. Scholarship candidates must have the endorsement of their respective companies to be considered.

The submissions deadline for the April 8-10, 2015 Leadership scholarship is Friday, February 27, 2015.

Since 2005, the NAMIC Leadership Seminars have addressed the developmental needs and interests of industry professionals recently arrived at a place in their career trajectories demanding a strategic rather than ad hoc approach to career planning – in other words, careers by design and not by default. Through crafting personalized blueprints for career advancement linked to enhanced effectiveness in their current organizational roles, participants develop a greater awareness of, and confidence in, their own potential as high-impact contributors.

The curriculum for the NAMIC Leadership Seminars is derived from the most respected academic research dealing with developing effective leaders in organizations where diversity is a business imperative. In addition, it reflects today's dynamic communications industry landscape and the professional opportunities and challenges that result from continuous change.

NAMIC Leadership Seminars feature an esteemed faculty of industry experts, authors, and lecturers from prestigious academic institutions. Attendees are guided through an interactive learning process that includes the following:

- Exploration of professional strengths and developmental needs
- Charting a course for the enhancement of individual potential
- Generating a career-by-design strategic blueprint
- Learning about the power of mentoring as a career enhancement and development tool
- Giving and receiving constructive feedback
- Conflict resolution techniques that leverage heightened performance
- Understanding diversity as a core organizational value and contributor to the bottom line

(more)

For more information regarding the NAMIC Leadership Seminar scholarships and to access complete application criteria and submission information, visit <http://www.namic.com> or contact Jim Jones, NAMIC's vice president of Education Programs and Diversity Solutions, at 212-594-5985.

###

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,200 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, and Twitter.

MEDIA CONTACT :

Charmaine Chapman
BTB Communications
310-882-5498 (office)
310-902-8617 (cell)
char@btbcommunications.com