



**THE NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS
ANNOUNCES THE ELECTION OF TURNER BROADCASTING SYSTEM EXECUTIVE
JAMES L. ANDERSON TO ITS BOARD OF DIRECTORS**

NEW YORK, NY – July 23, 2015 -- The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the election of **James L. Anderson**, senior vice president of communications for Turner Broadcasting System, Inc. to its Board of Directors. Anderson will fill a board seat previously held by a Turner Broadcasting System executive, effective immediately.

A veteran communications executive, Anderson joined Turner Broadcasting in 2005, as vice president, public relations for Cartoon Network, Adult Swim and Boomerang. In addition to contributing to the organization's short and long-term business strategies, Anderson serves as chief spokesperson, responsible for overseeing all domestic internal and external communications, as well as the global franchise PR efforts that support Cartoon Network, Adult Swim, Boomerang and these network's ancillary businesses. Anderson also assists the communications teams for Turner Classic Movies (TCM) and Turner Sports.

"On behalf of the entire NAMIC team, our members and stakeholders, I am very pleased to welcome James to the board. He has earned a reputation for being one of the most-respected and successful communications strategists and tacticians in our industry, and we know that his proven business acumen and leadership experience will only serve to benefit our efforts." said **Michelle L. Rice**, chair, NAMIC Board of Directors and executive vice president, content distribution and marketing, TV One.

Anderson commented: "On behalf of Turner Broadcasting, I am honored to serve on the NAMIC board. We at Turner believe in and support NAMIC's mission of advocating for increased diversity and inclusion within our industry. I look forward to working closely with my fellow board members and NAMIC's executive leadership to advance the meaningful work being done by the association."

Prior to joining the Turner Broadcasting team, Anderson served as senior vice president of publicity and public relations for the Carsey-Werner Company in Los Angeles. Credited with navigating PR efforts for more than fifty primetime and daytime series, Anderson has overseen campaigns for programs such as "That '70s Show," "3rd Rock from the Sun," "Roseanne," "A Different World," "The Boondocks," "Childrens Hospital" and "Rick and Morty."

In 2010, *Cablefax Magazine* named Anderson, a graduate of the NAMIC Executive Leadership Development Program, one of its “Most Influential Minorities in Cable.” In 2012, Anderson received the PR News Corporate Social Responsibility award for his work on the pro-social initiative Stop Bullying: Speak Up. Anderson previously served on the Board of Governors of the Academy of Television Arts & Sciences.

For more information on NAMIC and the trade association's programs and initiatives, visit <http://www.namic.com> or forward an inquiry via e-mail to info@namic.com.

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,500 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation’s communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, and Twitter.

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