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NAMIC ANNOUNCES MANAGEMENT PROMOTIONS

James C. Jones Promoted To Senior Vice President, Education And Diversity Solutions

Sandra Girado Promoted To Vice President, Events And Partner Relations

NEW YORK, NY – April 12, 2016 - - NAMIC (National Association for Multi-ethnicity in Communications) today announced two recent managerial promotions. **James C. Jones** has been promoted to senior vice president, Education and Diversity Solutions. In addition, **Sandra Girado** has been promoted to vice president, Events and Partner Relations.

"Jim and Sandra have provided valuable leadership for over ten years, with each of them making strong contributions to NAMIC's development," said **Eglon E. Simons**, president and CEO, NAMIC. "I look forward to their guidance and leadership in advancing NAMIC's mission as we continue to deliver critical professional development resources that support increased diversity and inclusion."

Mr. Jones, in his role as senior vice president, Education and Diversity Solutions, will continue managing NAMIC's flagship education programs. The Executive Leadership Development Program (ELDP) offered in partnership with the University of Virginia Darden School of Business, NAMIC Leadership Seminars, the L. Patrick Mellon Mentorship Program and other professional development initiatives will continue to fall under Jones' purview. Additionally, Jones will oversee the trade association's Chapter and Membership operations. In October of 2005, Jones joined NAMIC after spending nearly a decade developing and managing a wide range of diversity, team building, mentoring and other multicultural programs for the non-profit organization, National Action Council for Minorities in Engineering (NACME). Prior to joining NACME, Jones consulted within the corporate, government, educational, and not-for-profit sectors, designing and implementing training and development initiatives related to increasing organizational effectiveness through building and nurturing a diverse workforce. Jones is an alumnus of Harvard University and holds an M.B.A. in Strategic Human Resources from Columbia Business School.

As vice president of Events and Partner Relations, Ms. Girado will continue overseeing the production and management of NAMIC's portfolio of national events and corporate meetings, including the Annual NAMIC Conference and Annual Awards Breakfast. In her expanded managerial capacity, Girado will play a larger role in stewarding the association's strategic partnerships and establishing relationships with new stakeholders and supporters. Additionally, Girado will oversee marketing and communications for NAMIC National. Prior to joining NAMIC in June 2005, Girado served as programs administrator for the International Council of Shopping Centers where she was responsible for the management of educational programs, including faculty recruitment and curriculum scheduling. In that role, Girado worked to facilitate programs in Asia, Mexico, the Middle East and Moscow. Girado also worked with the EastWest Institute, where she was responsible for planning Global Homeland Security Conferences for the international community and also served as special events manager for the New York based publishing company, Lebhar-Friedman. A graduate of Manhattan College, Girado holds a Bachelor of Science degree in Marketing and International Business.

For more information on NAMIC and its programs and initiatives visit <http://www.namic.com>.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,700 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. Comcast | NBCUniversal, Time Warner Cable and Turner Broadcasting System, Inc. are NAMIC's Platinum Annual Corporate Sponsors. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter, and Instagram.

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