



FOR IMMEDIATE RELEASE

**NAMIC DIVERSITY IN MEDIA & ENTERTAINMENT CAREER EXPO
SET FOR OCTOBER 4TH**

**Free Event Featuring Leading Media Companies Scheduled In Conjunction With
The 25th Annual NAMIC Conference**

NEW YORK, NY – September 21, 2011 -- The **National Association for Multi-ethnicity in Communications (NAMIC)** will host its **Diversity in Media & Entertainment Career Expo** on Tuesday, October 4, 2011 from 2:00 p.m. to 6:00 p.m. at the Hilton New York, located at 1335 Avenue of the Americas (between 53rd and 54th Streets). The career expo is open to the general public and admission is free of charge. The event will be held in the Hilton New York's Rhinelander Gallery located on the hotel's second floor. Attendees are encouraged to use the Avenue of the Americas entrance and take the escalators to the event site. Presented in partnership with **CableFAX**, the Career Expo is being held in conjunction with the **25th Annual NAMIC Conference** scheduled for October 4-5 as part of the cable television industry's *Diversity Week*.

"Despite the downturn in the job market, opportunities exist for qualified professionals seeking employment at all levels in media and entertainment," said Kathy Johnson, president, NAMIC. "We encourage job seekers to attend this live recruitment forum, which is an excellent platform for connecting with some of the industry's key hiring decision makers."

Job applicants seeking career prospects in media and entertainment will have access to the following exhibitors confirmed to-date: **AMC Networks; CableFAX; Cablevision; CBS Sports; Charter Communications; Comcast; Discovery Communications; FOX Networks Group; HBO; MTV Networks; NBCUniversal; PBS (Public Broadcasting Service); Scripps Networks Interactive; SiriusXM Satellite Radio; The Interpublic Group of Companies' Constituency Management Group; Time Warner Cable; Transit Transit News Magazine; Turner Broadcasting System, Inc.; and Viacom**. Additional companies are being confirmed daily.

Advance registration is encouraged by Friday, September 30. Job applicants planning to attend NAMIC's Diversity in Media & Entertainment Career Expo can register online by accessing the following link <http://namic.com/annual-conference/career-expo/>. Business attire is required. Exhibit space is still available, and the reservation deadline for recruiters is Friday, September 23.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 2,300 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter and DiversityLive: The Business > Social NAMIC Network.

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